

IAPAC
INDEPENDENT AGENTS
POLITICAL ACTION COMMITTEE

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The Big I New York Independent Agent Political Action Committee (IAPAC) is a non-partisan organization dedicated to supporting candidates for the New York Legislature and statewide offices who are responsive to the needs of independent agents and consumers.

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INSURPAC.

InsurPac is the Political Action Committee of the Independent Insurance Agents & Brokers of America (IIABA). InsurPAC raises funds for contributions to candidates for national office on behalf of independent agents.

WHY ARE THEY IMPORTANT?

Political Action Committees (PACs) help us establish and strengthen grassroots legislative relationships. These relationships enable us to:

- Navigate complex public policy debates
- Stand out in a crowded advocacy landscape
- Serve as a strategic partner for legislators and staff seeking insights into the insurance industry

PACs also allow us to support candidates who recognize the importance of a robust and healthy insurance marketplace.

ARE PACs PART OF THE PROBLEM?

Concerns about money in politics are real, but the Supreme Court has affirmed that PACs are a legitimate form of free speech. With special interest groups outspending the insurance industry to push harmful policies, IAPAC and InsurPAC are a way to counter their influence. We follow the rules, operate ethically, and hold ourselves accountable to the highest standards.

WHY SHOULD YOU CONTRIBUTE?

IAPAC and InsurPAC exist because of the support of members like you. Just as school teachers and government employees invest in union dues to protect their interests, your contributions help ensure that your voice is heard and our industry is represented in Albany and Washington, D.C.

WHO ARE THE RECIPIENTS OF PAC RESOURCES?

PAC contributions are carefully planned, considering factors like a lawmaker's leadership role, committee assignments, policy influence, and stance on key industry issues.

While party affiliation plays a role in where power lies, support is bipartisan and focused on advancing our mission. Decisions are strategic and deliberate, prioritizing the greatest impact for independent agents, even if not always perfectly aligned on every issue.

IAPAC RECOGNITION PROGRAM

IAPAC contributors are recognized for their business and/or individual contributions.

- **$1 - $99** → Grassroots Supporter
- **$100 - $249** → Advocacy Ambassador
- **$250 - $999** → Treasurer's Club
- **$1,000+** → President's Club

Supporter recognition on our website, event name badges, and social media will highlight their contribution and raise awareness for IAPAC.

HOW CAN YOU HELP?

LEAD Encourage 100% IAPAC participation by local association board members.

COMMUNICATE Raise IAPAC's visibility by stressing the importance of participation by your members. We'll partner with you to craft the right message and communication strategy.

REPRESENT Local leaders can represent Big I New York at IAPAC and InsurPAC-supported fundraising events. These events expand our grassroots network, boost visibility, and create valuable opportunities to engage and connect with both established and emerging members.

WIN Stack the PAC is our annual fundraising challenge that rewards the local association showing the strongest support for IAPAC. A weighted scoring system ensures every local has a chance to win. The campaign kicks off in February, but the race for the cup is already underway!

LEARN MORE AT
BigINY.org/IAPAC