



## Annual Local Association Challenge

### What is It?

“Stack the PAC” is an annual challenge which recognizes the top performing local association in fundraising for IAPAC, Big I NY’s state political action committee, during the Big I NY fiscal year (May 1 - April 30th)

### Who is Eligible?

All active NY local associations are eligible.

### How is the Winning Association Determined?

The winner is selected based on a weighted score, which levels the playing field. Even small local associations have the opportunity to win!

How the weighted score is calculated:

- Total amount raised (25%)
- Percentage of the association’s members who contribute to IAPAC (75%) during Big I NY’s fiscal year (May 1- April 30th)

### What is the Prize for Winning?

PRIDE! The winning association will also be awarded the Champion Cup (cue the lights & dramatic music). At the end of the contest year, the cup is transferred to the next winner.

The winner will also be recognized on Big I NY’s social media channels, email, and will receive a unique graphic that can be displayed on their website, social media, etc. #PowertoBrag

### How are Contributions Counted? (Nerdy Stuff)

- Percentage of members contributing is based on the total number of distinct contributions divided by the association’s total number of members.
- All contributions to IAPAC by members of a local association count toward the total, including corporate and individual contributions, and contributions made by the local association itself.
- A contribution billed with annual dues counts as one, regardless of paid at once or in installments.
- Individual contributions of any amount count as one. Multiple distinct contributions by the same person or agency each count as 1 (ex. A person making two individual contributions of \$99 at different times counts as 2). Note that theoretically an association could have greater than 100% of members contributing. There is no upper limit of % of members contributing.
- Only contributions to IAPAC (state) count. InsurPAC contributions do not.

WIN THE CHAMPION CUP