

FACT SHEET



Founded: 1882

What is IIABNY:

The Independent Insurance Agents & Brokers of New York Inc. is a not-for profit trade association with headquarters in DeWitt, New York. It is affiliated with the Independent Insurance Agents & Brokers of America and has a network of local associations throughout New York State.

Mission: The mission of the Independent Insurance Agents & Brokers of New York Inc., working in the public's best interest, is to advance the performance and success of independent insurance agencies and brokerages in New York.

Membership Composition:

Membership is comprised of approximately 1,800 independent insurance agencies and their branch offices operating in New York State, insurance companies, vendors and other insurance professionals.

Typical IIABNY member profile:

- 7-9 employees
- 1-2 owner principals
- 5-7 companies represented
- \$1.5 - \$2.5 million in premium volume

Governance:

IIABNY is governed by a volunteer board of directors currently comprised of 10 to 13 members, including four officers (Chair of the Board, Chair-Elect & Secretary Treasurer, Immediate Past Chair and National Director). The President and Chief Executive Officer is the day-to-day manager of the association and oversees the implementation of basic policy.

Primary Activities:

Education, advocacy (industry relations, lobbying, political action committee), insurance provider (market and endorse insurance solutions for member agencies and their clients) and research.

Annual Operating Budget:

Approximately \$5 million

Primary Information Vehicles:

- E-newsletters: IIABNY Insider, Independent Leader, In the Classroom, The E&O Report, breaking news shared in "The Situation Room", the award-winning "Ask Tim" video podcast and blog, Advocacy Buzz blog and social media outlets on Facebook, Twitter, YouTube and LinkedIn.
- Website: www.iiabny.org
- Facebook: www.facebook.com/iiabny
- Twitter: @IIABNY

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