

Recruit. Assess. Train. Retain.



# CREATE YOUR DREAM TEAM!



Does the thought of hiring a new employee leave you overwhelmed? Are you seeing turnover, or posting a job, but just aren't finding the "right" person?

You're not alone.

According to the Agency Universe Study 44% of independent insurance agency owners say finding qualified new recruits is their top challenge.

Find the right recruits with Big "i" Hires, a one-stop resource for independent insurance agencies to identify, hire and assess top-performing Producers and CSRs.

**Find Your Next Top Employee:**  
**BigIHires.com**



## Recruit with IdealTraits

IdealTraits platform helps small to large insurance agencies hire top performing sales and service staff. Post jobs, receive candidates, send assessments and identify the right recruit. With various service levels, your job will be seen on top recruiting sites including ZipRecruiter, Indeed, and many more!



## DIY Hiring Kits

If you want to take a hands-on approach to find the right staff member, the DIY Hiring Toolkits can help. There are kits for P/L and C/L CSRs as well as Producers. Included are sample job descriptions, interview questions, offer letters, and much more. Follow-up with Caliper profiles and knowledge assessments to ensure you've found the right fit for your agency.



## Superior Professional Development

Agents can access onboarding resources, skills assessments and state-specific courses to help employees continue to develop their skills. You will also find thousands of articles on commercial lines, personal lines, forms and more to help troubleshoot tough technical insurance issues.



# BIG I

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Empowering Trusted Choice®  
Independent Insurance Agents

