

# SUPPORTNY

## BENEFITS

	CHAIR OF THE BOARD \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	FRIEND \$2,500
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### BIG I NEW YORK CORPORATE MEMBERSHIP

Big I New York Corporate Membership	•	•	•	•	•
Discounted, member pricing on education classes for staff	•	•	•	•	•
Access to utilize discounted programs	•	•	•	•	•
Complimentary staff subscription to Big I NY electronic communications	•	•	•	•	•

### NY FIRST

Membership in NY First	Complimentary	\$750 discount	\$500 discount	\$500 discount	\$500 discount
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### GENERAL PROMOTION & ADVERTISING

Promotion on website and at Big I New York events	• + spotlight & logo	• + logo	• + logo	•	•
Promotion in Big I New York education class books	•	•	•	•	•
Electronic ad in electronic publication	2 free	1 free			
Big I New York website banner ad	2 custom	1 custom	With Gold Sponsors	With Silver Sponsors	
Company Spotlight in Big I New York publication	•	•	•		

### EVENTS

Exhibit booth at Go Big 2020 (5.19.20)	Free in prime location	Free	50% discount off member price	25% discount off member price	Member price
Registration at Go Big 2020 (5.19.20)	4 free	3 free	2 free	1 free	•
Sponsor event at Go Big 2020 (5.19.20)	•				
Sponsor NextGen regional event	\$500 credit	\$250 credit			
Sponsor Big I New York webinar	2 free	1 free	50% discount	25% discount	•

### ADDITIONAL BENEFITS

Access to purchase private label training	•	•	•	•	•
Access to purchase private label DIY Hiring Toolkit	•	•	•		
Opportunity to address Big I New York board & attend board dinner	•				
Big I New York CEO discussion on IA Trends, Issues & Opportunities	•				