

SUPPORTNY

BENEFITS

	CHAIR OF THE BOARD \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	FRIEND \$2,500
BIG I NEW YORK CORPORATE MEMBERSHIP					
Big I New York Corporate Membership	•	•	•	•	•
Discounted, member pricing on Education classes for staff	•	•	•	•	•
Access to utilize discounted programs	•	•	•	•	•
Complimentary staff subscription to Big I NY electronic communications	•	•	•	•	•
NY FIRST					
Membership in NY First	Complimentary	\$750 discount	\$500 discount	\$500 discount	\$500 discount
GENERAL PROMOTION & ADVERTISING					
Promotion on Website and at Big I New York events	• + spotlight & logo	• + logo	• + logo	•	•
Promotion in Big I New York education class books	•	•	•	•	•
Electronic ad in electronic publication	2 free	1 free			
Big I New York Website banner ad	2 custom	1 custom	With Gold Sponsors	With Silver Sponsors	
Company Spotlight in Big I New York publication	•	•	•		
EVENTS					
Exhibit booth at Go Big 2019 (5.21.19)	Free in prime location	Free	50% discount off member price	25% discount off member price	Discounted member price
Registration at Go Big 2019 (5.21.19)	4 free	3 free	2 free	1 free	•
Sponsor event at Go Big 2019 (5.21.19)	•				
Sponsor Nex Gen Regional Event	2 events	1 event	1 event		
Sponsor Big I New York webinar	2 free	1 free	50% discount	25% discount	•
ADDITIONAL BENEFITS					
Access to purchase private label training	•	•	•	•	•
Access to purchase private label DIY Hiring Toolkit	•	•	•		
Opportunity to address Big I New York board & attend board dinner	•				
Big I New York CEO discussion on IA Trends, Issues & Opportunities	•				