

BEST PRACTICES

for using Big I New York and Trusted Choice logos



Use the Trusted Choice Logo

The Trusted Choice logo is available EXCLUSIVELY to Big "I" members. All versions of this logo are linked through BigINY.org/logos. Please update your website, banners and signage with the correct logo.



Big I New York Logo

Horizontal and vertical versions of the Big I New York logo are available for your use at BigINY.org/logos. Contact Jennifer Lindacher at jlindacher@biginy.org with any questions.



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