

# BEST PRACTICES for Local Association Legislative Programs



This is a guide for Local Association Boards regarding steps to take to build a strong local association legislative program.

## Legislative Chairperson

Your board should appoint a legislative chairperson to be the liaison with Big I NY and to get the word out to your members.

## Support Political Action Committees

Set the expectation that board members should contribute to IAPAC (state political action committee) and InsurPAC (national political action committee). Establish annual PAC fundraising goals for board members and local association members.

## Attend State and National Legislative Days

Form a group of members to attend the Annual National Legislative Conference in Washington, DC. (typically May). IIABA will provide you with information on the top issues along with talking points for each. Recruit attendees and participate in Big I NY's Independent Agents Advocacy Day in Albany (Typically February-March).

## Join the Group of 100

Board members and association members with a passion for advocacy and a desire to go above and beyond are invited to join the Group of 100, Big I NY's core team of grassroots advocates. Visit [BigINY.org/G100](http://BigINY.org/G100) for more information.

## Set Up District Meetings

Coordinate meetings with your state legislators throughout the year to build strong relationships and advance Big I NY's state legislative priorities. Contact Scott Hobson for a list of local legislators, current issues, and guidance on how to have a successful meeting.

## Local Association Legislative Events

Many local associations host annual legislative breakfast or lunch meetings where the members can talk to their legislators to provide them with information on Big I NY's top issues. Members of Big I NY's legislative team are available to speak at your event. Contact Scott Hobson for assistance.