

**May 13-14, 2024**

**Turning Stone  
Resort Casino**  
5218 Patrick Road  
Verona, NY 13478

Don't forget to  
visit the website:  
[BigINY.org/GoBig](http://BigINY.org/GoBig)

# GOBIG

## EXHIBITOR INFORMATION

### Industry Marketplace Sneak Preview Party

**May 13, 2024 | 6:00pm - 8:00pm**

Exhibitors can network with the Big I NY Board of Directors and members. Enjoy music, food, and drinks in a fun atmosphere.

### Exhibit Space

You have a choice between a 6'x6' space with a high boy table or a 6'x8' space with a six-foot rectangular table. Spaces are first come, first served. You're welcome to bring your own signs, backdrops, etc. as long as all items fit within the confines of your space.

### Electrical Hookup

If an electrical outlet is required, the cost is \$75 extra. Outlets must be requested when you register.

### Exhibit Setup & Breakdown

#### Setup

**Monday, May 13th:** Exhibitor setup is only between 3:00pm - 5:30pm. No exhibit assembly will be allowed before this time or during the Industry Marketplace Sneak Preview Party.

**Tuesday, May 14th:** All exhibits must be ready by 7:00am before the Industry Marketplace opens at 7:30am.

#### Breakdown

Exhibitors are required to keep their space assembled and open until 2:00pm on Tuesday, May 14th. Breakdown will be allowed beginning at 2:00pm. NO exceptions. This policy is to maximize your time with agents and help you get the most out of your time at Go Big.

### Shipping

You can ship your exhibit contents directly to Turning Stone Resort Casino up to one week prior. Your box(es) will be in the Industry Marketplace. Please include the following on the shipping label:

*Turning Stone Resort Casino  
Attention: Alaina Nardslico - Big I NY  
5218 Patrick Road  
Verona, NY 13478*

Exhibitors need to pack up their supplies and place the return shipping label(s) on their box(es). The box(es) can be left in the room. More guidance will be available at the event.

Exhibitors will not have access to the loading dock; they can valet or use a hotel bell cart.

### Space Assignment

The Industry Marketplace floor plan with all booth assignments will be at the registration area at 3:00pm on May 13th.

### Name Badges & Instructions

Exhibitor name badges will be at the registration desk. Please check in at the registration desk for your badge and booth assignment.

### Event Hours

#### May 13th

**9:30am:** IAPAC Golf Tournament<sup>+</sup>

**1:00pm - 6:00pm:** Welcome Desk & Registration

**2:00pm - 4:00pm:** Workshops - You won't want to miss this!\*

**3:00pm - 5:30pm:** Exhibitor Setup

**4:00pm - 5:00pm:** NextGen Young Insurance Pros Speed Networking\*

**5:15pm - 6:00pm:** Big I NY Annual Business Meeting\*

**6:00pm - 8:00pm:** Industry Marketplace Party with live music, prizes, food and drinks

#### May 14th

**7:30am - 9:00am:** Bagels & Booths in the Industry Marketplace

**9:00am - 10:45am:** Morning Session\*

**11:00am - 12:30pm:** Networking in the Industry Marketplace

**12:30pm - 2:00pm:** Luncheon: Networking, Award Presentation, Rapid Fire Tech Round

<sup>+</sup>This is a separate event registration. Exhibitors are welcome to field a foursome with agents.

\* Included in your Go Big registration. Exhibitors are welcome to attend.

### Lunch

Lunch is included with your registration. All exhibitors will have an assigned table to better mingle with agents. If you have any dietary restrictions or allergies, please contact Allison Just at [ajust@biginy.org](mailto:ajust@biginy.org) so appropriate accommodations can be made.

**BIG I**  
NEW YORK

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### Attendee List

A pre-event attendee list will be emailed to exhibitors approximately 2 weeks prior to the event. Exhibitors are encouraged to reach out to attendees and invite them to visit their space. A final list of attendees will be emailed about a week after the convention. Please be respectful of attendees' inboxes.

### Booth Swag

Agents love booth swag! Go Big this year with your cool item(s) to draw agents and brokers to your booth. Big I NY will award a special prize to the exhibitor with the best booth swag. We'll promote your swag socially, too! Email a picture of your swag to [ajust@biginy.org](mailto:ajust@biginy.org) and tell us why agents must visit your booth. Exhibitors are responsible for managing/awarding/shipping their own swag.

### Wifi

Wireless internet is complimentary to exhibitors. You will need to select Turning Stone Guest as the network. You do not need a login or password.

### Social Media

Please share on your social channels that you're exhibiting at Go Big and tag Big I NY.

**Facebook:** Big I New York

**LinkedIn:** Big I New York

**Instagram:** @biginewyork

**Twitter:** @BigINewYork

### Hotel

If you need an overnight room, there are Tower and Hotel rooms available at a special rate. Both room types are on property.

**Tower Room:** \$255/night plus taxes

**Hotel Room:** \$199/night plus taxes

To make a reservation, please call Turning Stone at 800-771-7711 and request the Big I NY Go Big room rate. These rates are available until Friday, April 19th unless the block sells out sooner.

### If you have any questions, please contact:

**Allison Just**

*Meeting & Event Manager*

*Big I New York*

**Cell:** 315-657-5841

**Phone:** 315-432-4249 or 800-962-7950 EXT. 249

**Email:** [ajust@biginy.org](mailto:ajust@biginy.org)

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