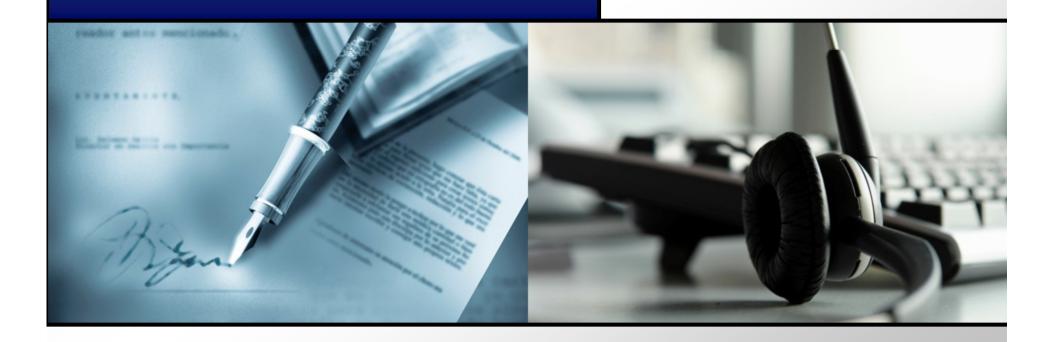
Affordable Care Act



Module 1





Learning Objectives

By the end of this lesson, you will be able to...

- Describe the benefits of the Affordable Care Act (ACA) for individuals and small businesses.
- Describe the types of insurance that will be offered through the Marketplace.
- Describe the eligibility determination process for insurance subsidies in the Marketplace.
- Review the Producer Individual Marketplace Certification process.



Affordable Care Act

Two Major Goals:

- •To increase access to health care coverage for all Americans.
- •To introduce new protections for people who have health insurance.





Affordable Care Act

- Creation of health care marketplaces
- Coverage to dependent children up to the age of 26.
 - NYS law covers dependent children up to the age of 29.
- Requires individuals buy health insurance or they may be subject to fines by the IRS.
- Prohibits denials or waiting periods due to pre-existing conditions.
- Eliminates annual and lifetime dollar limits on coverage.

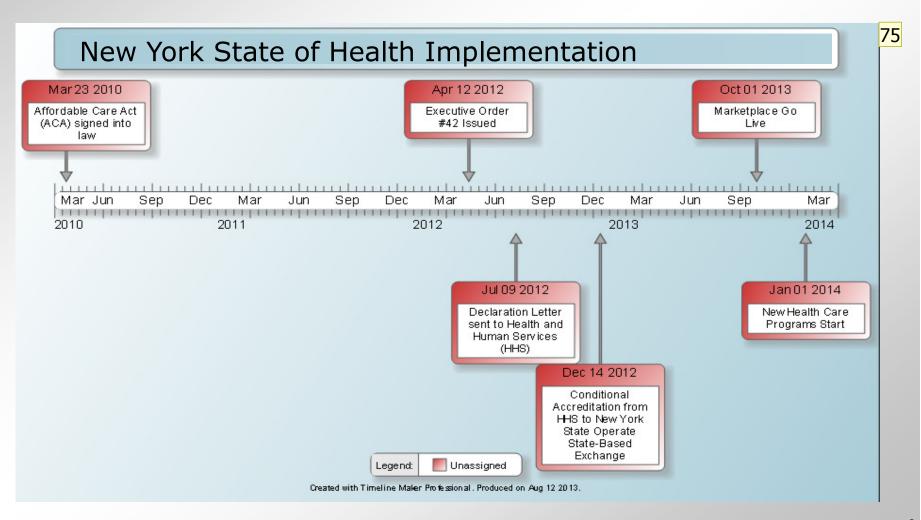


Affordable Care Act

- Expands Medicaid eligibility requirements for individuals.
- Establishes federal subsidies for individuals and small businesses.
- Creation of state-based health care small business marketplaces.
- Establishes tax credits for small business owners

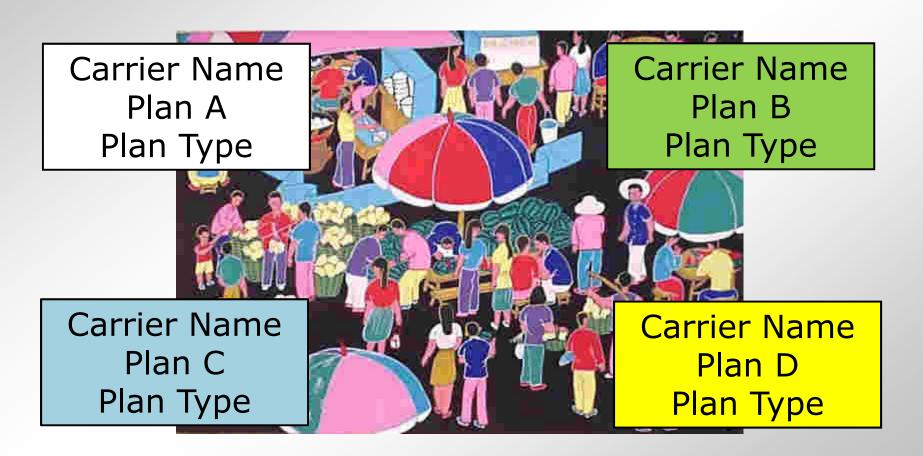


The Marketplace - Timeline





The Marketplace





The Marketplace - Individual Eligibility and Enrollment

3.



- Citizenship/Immigration Status
 - Consumer's address (physical & mailing)
 - Household composition
 - Household relationships
 - Household income
 - Other health insurance for household members

The Marketplace

- 4. Program eligibility is determined and consumer selects a health plan
- 6. Consumer makes monthly premium payments
- 7. Consumer contacts insurance carrier for service issues

5. The Marketplace completes enrollment and sends to health care insurer



3rd party data sources

Carrier Name Plan A Plan Type



The Marketplace - Individual Penalties

Individuals will be required to:

Purchase health insurance that represents "Minimum Essential Coverage".

or

 Be subject to penalty - phased in between 2014 (\$95) to 2016 (\$695).





Small Business Health Options Programs (SHOP)



- 1. Employer submits application
- Employer makes plan selections and submits enrollment application



4. Employer accesses portal to see status of employees' enrollments

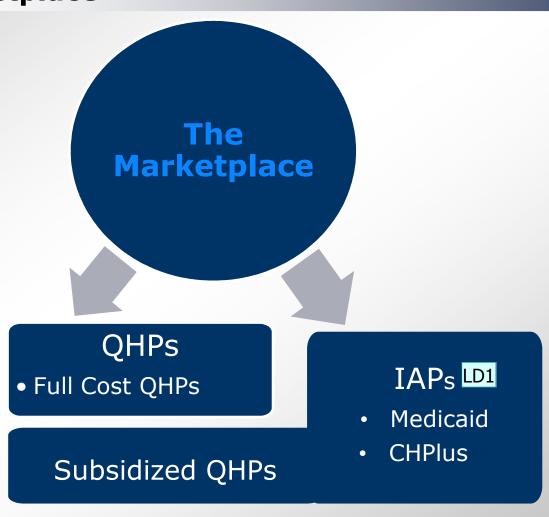




3. Employee accesses portal, makes plan selection, and submits enrollment application



The Marketplace





Qualified Health Plans (QHPs)

A health insurance plan certified by the







Insurance Affordability Programs (IAPs)

- Medicaid
- Child Health Plus (CHPlus)
- Advance Premium Tax Credit
- Cost Sharing Reductions







Federal Poverty Level (FPL)

- The Federal Poverty Level is a measure of income level issued annually by the Department of Health and Human Services.
- Insurance programs in the Marketplace have income eligibility criteria.
- Income eligibility is expressed as a percentage of the FPL.



Producer Individual Marketplace Certification Road Map

- 1. Complete the SHOP Marketplace certification course as a prerequisite for the Individual Marketplace certification course.
- 2. Attend an approved Individual marketplace training course and pass the required examination.
- 3. Complete the certification process.
- 4. Be prepared to help the NYS Residents starting on October 1, 2013.



Check for Understanding

1. What is your role as a Producer in the Individual Marketplace? (check all that apply)

- A. To guess which insurance programs people are eligible for
- B. To tell people what health services they should use
- C. To help people apply for high quality affordable insurance through the Marketplace
- D. To meet with as many consumers a day as possible



Check for Understanding

1. Answer:

C. To help people apply for high quality affordable insurance through the Marketplace



Check for Understanding

2. What is the Marketplace?

- A. A Marketplace where consumers can exchange health benefits that they have but are not using.
- B. A Marketplace where Producers sell insurance.
- C. A Marketplace where medical professionals apply for licenses.
- D. An online Marketplace where people can more easily purchase affordable high quality health insurance.



Check for Understanding

2. Answer:

D. An online Marketplace where people can more easily purchase affordable high quality health insurance.



Check for Understanding

True or False?

3. The Marketplace will be utilizing state and federal third party databases to "identity proof" individuals who are applying through the Marketplace.



Check for Understanding

3. Answer:

True



Check for Understanding

True or False?

4. The Marketplace is a tool for consumers to understand if they are eligible for subsidies which may make insurance more affordable for individuals and families.



Check for Understanding

4. Answer:

True



Check for Understanding

- 5. Which Insurance Affordability Programs are consumers able to find out if they are eligible for within the Marketplace? (check all that apply)
 - & .Medicaid
 - o Progressive

 - o United States Federal Health Plan
 - Qualified Health Plans with additional subsidies



What Questions Do You Have?



Affordable Care Act



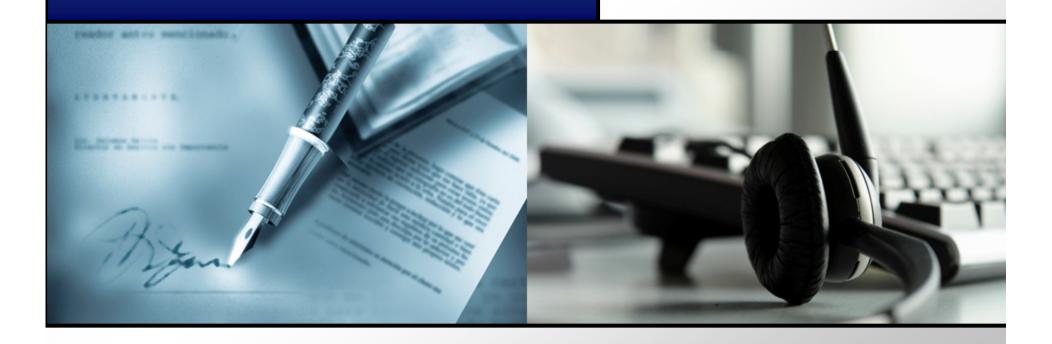
Module 1



Privacy and Security



Module 2





Learning Objectives

By the end of this lesson, you will be able to...

- Define the Health Insurance Portability & Accountability Act (HIPAA) of 1996.
- Describe the types of information that are categorized by Personally Identifiable Information & Protected Health Information (PII & PHI).
- Explain when it is acceptable to view and utilize PII & PHI.
- Describe the importance of safeguarding computer and internet information.



Single Streamlined Application

Individuals applying for coverage through the Marketplace must provide personal information, which may include:

- Address
- Telephone Number
- Date of Birth
- Social Security Number
- Citizenship Information
- Immigration Status Information
- Employment Information
- Household Income Information
- Medicaid Benefit Information
- Unemployment Information (benefits)
- Tax information (which may be found on returns, W-2 Forms, etc.)

This personally identifiable information is **confidential information** and is **protected by federal and state laws.**



HIPAA and the ACA

Health Insurance Portability & Accountability Act (HIPAA) is a **federal law** that contains requirements for handling *and* protecting individually identifiable health information, referred to as Protected Health Information, or "PHI."

HIPAA was amended by another Federal Law called HITECH, which contains penalties and sanctions for failing to handle and protect PHI appropriately.

The ACA contains requirements for the Marketplace to handle and protect all Personally Identifiable Information, referred to as "PII."





HIPAA and the Consumer

Consumers have the right to control their own information.





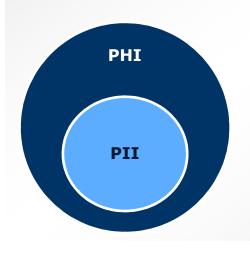
PHI

Protected Health Information (PHI) refers to individually identifiable health information that is maintained or transmitted by a Covered Entity or its Business Associate, in any form or medium, whether electronic, paper, or verbally.

PHI Includes:

 \circ

•Personally Identifiable Information (PII) is any information that identifies a particular individual, including name, address or date of birth, and includes any health information such as:

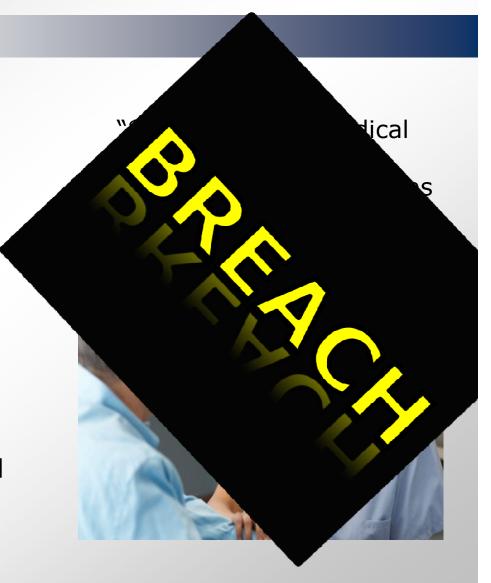


- Information about enrollment in an Insurance Affordability Program (IAP), such as Child Health Plus or Medicaid.
 - Health information, such as a diagnosis.



Examples of PHI

- Name, Address, DOB, SSN, associated with:
 - Payment for health care
 - Insurance coverage, enrollment, or disenrollment
 - Diagnostic information
 - Medical, dental, or prescription records
 - Health plan beneficiary/medical record number





Need to Know

Need to Know - A demonstrated need.

When a demonstrated need is identified, then employees should be provided with only the *minimum* information necessary in order to perform their job function.





Check for Understanding

- 1. What does HIPAA mean for consumers of the Marketplace?
- A) They can finally buy affordable health insurance.
- B) Their medical information will be viewable for other consumers.
- C) Their health information is protected under federal law.
- D) Their health information is protected by their local department of Social Services only.

C) Their health information is protected under federal law.



Check for Understanding

- 2. Which of these items are considered to be PII or PHI? (check all that apply)
 - o Shoe Size
 - **Ø** . Social Security Number
 - Medical Diagnosis
 - & License Plate Number
 - o Favorite Number
 - ø . Email Address
 - ø . Tax Return Information
 - Citizenship Information
 - ø . Address
 - Medicaid Information



Check for Understanding

True or False?

3. There are no legal penalties for HIPAA violations.

False - Individuals who do not comply with Privacy & Security Requirements may be subject to fines and penalties.



Check for Understanding

True or False?

6. It is your job as a Producer to protect PHI and follow the HIPAA laws to the best of your ability.

True



The Marketplace Covered Entity

Under HIPAA, certain types of organizations, called "Covered Entities," are subject to specific rules for handling and protecting PHI.

Covered Entities include:

- •**Health Plans** Insurance companies, HMOs, Medicaid, Child Health Plus.
- •Health Care Providers Physicians, hospitals, or other providers.
- •Health Care Clearinghouses Certain companies that assist with billing and processing claims.

The Marketplace is a Covered Entity and is legally required to protect the privacy and security of PHI.



Business Associates

Producers are Business Associates of the Marketplace, which means that they are performing services for the Marketplace involving PII/PHI, and are legally required to comply with rules to protect the privacy and security of information.





HIPAA and Family

As a Producer, you must exercise professional judgment in the applicant's best interest to not disclose Protected Health Information when there is potential for harm.

If a family member or caregiver inquires about an applicant's PHI/PII, you must ask for documentation which demonstrates proof that this person has:

- Health Care Proxy
- Power of Attorney
- Guardianship





HIPAA Privacy Rule

HIPAA includes a **Privacy Rule** and a **Security Rule**.

The **Privacy Rule** requires the protection of PII/PHI by Covered Entities and Business Associates, and gives individuals certain rights with respect to that information.

The Privacy Rule allows the disclosure of PII/PHI for:

- Treatment
- Payment
- Health Care Operations

Under the Privacy Rule, Producers may *not* disclose PII/PHI, except as required to assist a consumer through the enrollment process.



HIPAA Security Rule

The **Security Rule** requires a series of administrative, physical, and technical safeguards for Covered Entities, (e.g. Marketplace) and Business Associates, (e.g. Producers) to assure the:

- Confidentiality of PII/PHI
- Integrity of PII/PHI







Security Rules

To protect your workstation you should:

- 1. Lock your workstation when you leave your desk.
- 2. Protect your user IDs.
- 3. Protect your passwords (work PC, laptops, palm devices), change them frequently and do not share.
- 4. Use anti-virus software on PCs, laptops, palm devices.
- 5. Never let anyone else use your account.
- 6. Minimize storage of PII/PHI on your hard drive.
- 7. Secure any written PII/PHI.
- 8. PII/PHI must not be copied on to magnetic devices such as flash drives or disks.
- 9. Don't leave PII/PHI in the copier, the fax or trash can.
- 10. Shred PII/PHI when finished with it, or store securely.



Security Rule - Public Location <u>Scenarios</u>

Problem	Corrective Action
Shoulder Surfers	Pick a space within your public location that is least subject to your computer screen being viewed by others.
Eavesdroppers	Encourage consumers to be aware, and speak quietly when providing information.
Non-reading Consumers or Translators	Set the tone; let them know that it may be beneficial to move to a secure location, or explain that you will be speaking quietly when reviewing PHI/PII.
PHI/PII Disposal	Encourage consumers to take responsibility for their own materials, or dispose of them in a non-public location.



More Rules

Producers should **NEVER**:

- Discuss PII/PHI with co-workers who do not have a "need to know."
- Transmit PII/PHI via email.
- Discuss PII/PHI with a non-authorized person.



Application Consent

PII/PHI and financial information provided to Producers may be shared with the Marketplace for **eligibility determinations**, and **enrollment** into **Insurance Affordability Programs**, or other plans offered through the Marketplace called **Qualified Health Plans**.

The consumer must consent to the release of his/her personal information needed for **eligibility and enrollment**.



Scenarios

Scenario	Appropriate Response	
You are meeting with a consumer who would like you to call their_aunt to explain the consumer's eligibility. The aunt is a nurse and the consumer would feel more comfortable choosing a plan with her guidance. However, this aunt works until 8pm and they would like you to call her tomorrow when she has the day off.	Explain confidentiality and ask if the consumer is willing to sign a release of information form. Explain that you cannot discuss PII/PHI over the phone, but with a signed release, the aunt and the consumer may come in together to discuss the options.	
You are meeting with a consumer who wants to hand you information papers and leave because he/she has a busy day. The consumer asks you to look over their documents and complete the application.	 Explain that you are not permitted to complete an application on their behalf, rather your role is to help with the application. Explain that due to HIPAA, you are not allowed to go through PII/PHI materials without them present, and without their immediate consent. Ask the consumer to return on a different day that might be more convenient for them. 	



Incident & Breach Reporting

- Violating a security policy would be an incident, and unauthorized disclosure of PII/PHI would be a breach.
- If a Producer suspects there has been an incident or breach, he/she must immediately report it to the Marketplace.



Sanctions

- Individuals who do not comply with Privacy & Security Requirements may be subject to fines and penalties.
- Any person who knowingly and willfully uses or discloses information in violation of Section 1411(g) of the Affordable Care Act will be subject to a civil penalty of not more than \$25,000 per person or entity, per use or disclosure, in addition to other penalties that may be prescribed by law.





Medicaid Confidential Data, Unemployment Information

- In addition to HIPAA, individually identifiable Medicaid confidential data is also protected by federal and state laws.
- An individual's application for or receipt of Unemployment Insurance (UI) benefits is confidential information protected under federal and state laws.
- HIPAA adds to these protections, it does not replace them.



Overview

- When an individual is applying for health insurance, all of his/her personal information is PII/PHI and is protected under federal and state laws.
- Producers must protect the privacy of PII/PHI by keeping it confidential and disclosing it only as necessary to perform Producer services.
- Producers must use appropriate safeguards to protect the security of PII/PHI, such as protecting their work space.
- There are criminal penalties and sanctions for disclosure of PII/PHI, Medicaid confidential data or unemployment benefit information.



Check for Understanding (2)

True or False?

1. As a Producer, I am a Business
Associate of the Marketplace and, therefore, legally required to uphold the rules and regulations of HIPAA.

True



Check for Understanding (2)

- 2. If I release a consumer's PII/PHI to a nonauthorized source, I put the consumer at risk for: (check all that apply)
- **Ø**. Public Embarrassment
- ø. Financial Identity Theft
- Ø. Medical Identity Theft

All are correct



Check for Understanding (2)

True or False?

3. I can store a consumer's PII/PHI on a flash drive so that I can meet with them again to complete their application.

False — Producers are never to use a flash drive to store a consumer's PII/PHI.



Check for Understanding (2)

True or False?

4. I can access a consumer's PII/PHI when I am helping them enroll in the Marketplace.

True



Check for Understanding (2)

True or False?

5. I should explain why I am asking a consumer for PII/PHI every time.

True



Check for Understanding (2)

- 6. What could constitute as a security breach within HIPAA? (check all that apply)
- Leaving papers containing PHI sitting on the fax machine.
- o Disclosing PHI to other staff so that they can assist with an application on the Marketplace.
- Throwing a copy of a consumer's Federal Tax Return in the garbage can when you're done using it for an application on the Marketplace.
- ø Telling a co-worker that your last consumer has been receiving Medicaid their entire life.
- o Uploading PHI into the Marketplace for the purpose of an application.

Producer Individual Marketplace Certification Training:

Privacy and Security



Module 2



Producer Individual Marketplace Certification Training:



Roles and Responsibilities

Module 3





Learning Objectives

By the end of this lesson, you will be able to:

- Understand your role in assisting a consumer in the Marketplace.
- Understand the characteristics of potential consumers.
- Understand what it means to be linguistically and culturally competent.
- Understand the Americans with Disabilities Act

Producer Individual Marketplace Certification Training: Roles & Responsibilities



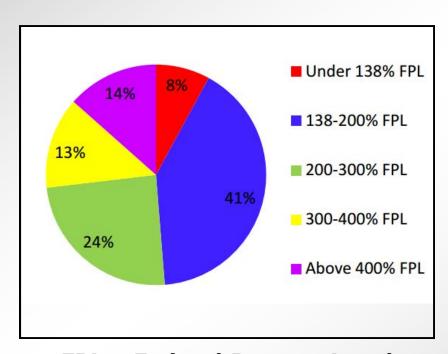
Producer Assistance

- •Assist consumers in understanding the benefits of the Marketplace.
- •Remain objective to consumer's options in the ACA or in the Marketplace.



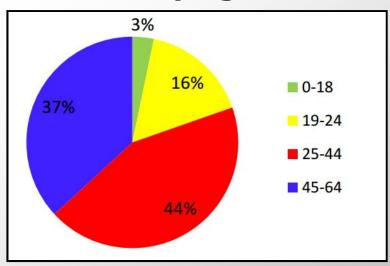
Anticipated Enrollees of New York State

Enrollee Characteristics by Income



FPL – Federal Poverty Level

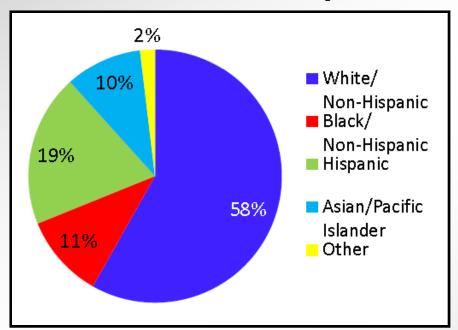
Enrollee Characteristics by Age



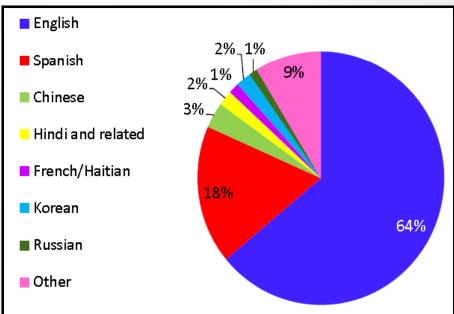


Anticipated Enrollees of New York State

Enrollee Characteristics by Race/Ethnicity



Enrollee Characteristics by Language



Producer Individual Marketplace Certification Training: Roles & Responsibilities



Cultural Competence



In order to make your services accessible to all New Yorkers, it is important to provide services that are linguistically and culturally competent, as well as disability accessible.



Cultural Competence

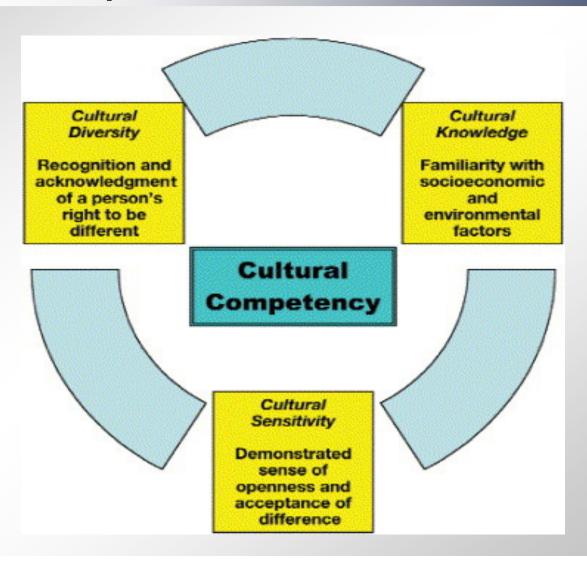
When services are **not** linguistically or culturally competent, potential enrollees could experience:

- Feelings of being insulted or treated rudely.
- Fear of contacting a Producer, the Marketplace or an Insurer.
- Feeling confused and overwhelmed about meeting with a Producer or enrolling in the Marketplace.
- Feeling unwelcome, unwanted and not valued





Cultural Competence





Linguistic Competence

JAPANESE 低識字能力があるか、読み書きができ

よ多様な視聴者が簡単に理解されてい

A capacidade de uma organização e seu pessoal para comunicar-se

PORTUGUESE limitado a petização baixa ou com deficiência auditiva.

acilmente ie são surdas ou

Η ικανότητα ενός οργανισμού και του προσωπικού να και να μεταφέρει ε να είναι εύκολα ροατήρια, ι από περιορισμένη αγγλική γλωσσα, εκείνους που έχουν χαμηλά επίπεδα αλφαβητισμού ή δεν είναι εγγράμματοι, άτομα με ειδικές

ανάγκες, και εκείνους που είναι κωφά ή βαρήκοα.



Producer Individual Marketplace Certification Training: Roles & Responsibilities



Linguistic Competence

The capacity of an organization or person to communicate effectively and convey information in a manner that is easily understood by diverse audiences, including persons of limited English proficiency, those who have low literacy skills or are not literate, and individuals with disabilities.





Linguistic Competence

As a Producer, if you are unable to communicate with a consumer in their preferred language, and your agency cannot assist with translation...

Access to a language line (translator services) is available through the Marketplace Service Center. Please call for assistance:

1-855-355-5777





Linguistic Competence

All notices sent from the Marketplace will contain this message:

Gover	nor Andrew M. Cuomo New York State Notice of Important Document	
ENGLISH	This is an important document. If you need help to understand it, please call xxx-xxx-xxxx. An interpreter will be provided.	
Español	Esto es un documento importante. Si necesitas ayuda en entenderlo, por favor llame al xxx-xxx-xxxx. Un intérprete será disponible gratuito.	
简体字	这是一份重要文件。 如果您需要帮助理解此文件, 请打电话至 xxx-xxx-xxxx。 您会得到免费翻译服务。	
簡體字	这是一份重要文件。如果您需要幫助理解此文件,請打電話至 xxx-xxxx-xxxx。 您会得到免费翻譯服務。	
Kreyòl Ayisyen	Sa a se yon dokiman enpòtan. Si ou bezwen èd pou konprann li, tanpri rele: xxx-xxx-xxxx. Y ap ba ou yon entèprèt gratis.	
Italiano	Il presente documento è importante. Per qualsiasi chiarimento può chiamare il numero xxx-xxx-xxxx. Un interprete sarà disponibile gratuitamente.	
한국머	이것은 중요한 서류입니다. 도움이 필요하시면, 연락해 주십시오: xxx-xxxx. 무료 통역이 제공됩니다.	
Русский	Это важный документ. Если Вам нужна помощь для понимания этого документа, позвоните по телефону xxx-xxx-л Переводчик предоставляется бесплатно.	

If a notice from the Marketplace cannot be read, this envelope will provide instructions to call the Marketplace Service Center for access to translation services.

Producer Individual Marketplace Certification Training: Roles & Responsibilities



Disability Accessibility

Americans with Disabilities Act (ADA) – Ensuring that programs and activities are readily accessible to and usable by individuals with disabilities, including but not limited to:

- Visual Disability
- Auditory Disability
- Mobility Disability
- Cognitive Disability



Producer Individual Marketplace Certification Training: Roles & Responsibilities



Disability Accessibility

- •Make Producer services available in locations accessible to those using wheelchair, crutches, or walkers.
- •When potential enrollees are deaf or hard of hearing, provide a sign language interpreter or connect them with TTY services at the Marketplace Service Center.



Check for Understanding

True or False?

 When the service provided is not linguistically or culturally competent, potential enrollees could feel confused and overwhelmed.

TRUE



Check for Understanding

- If a consumer receives a notice from the Marketplace and is unable to read it, who <u>could be</u> <u>called</u> to help translate the notice? (Check all that apply)
 - A neighbor

 - The IRS Representative

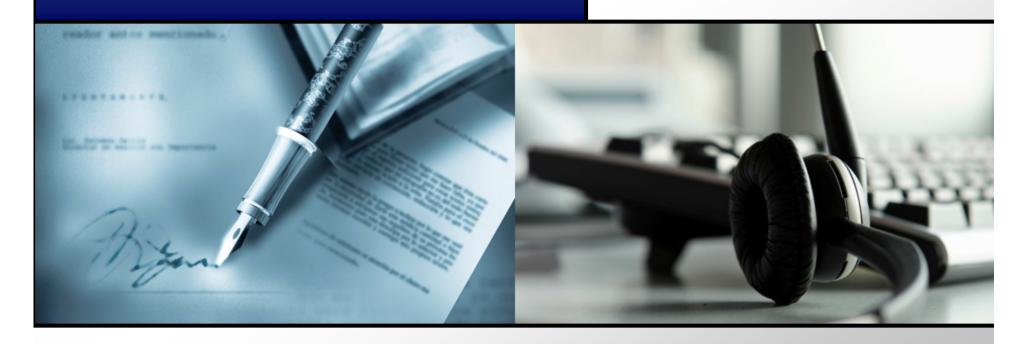
The Producer/the Marketplace Service Center

Producer Individual Marketplace Certification Training:



Roles and Responsibilities

Module 3



Producer Individual Marketplace Certification Training:

nystateofhealth

The Official Health Plan Marketplace

Marketplace Terms and Program Information

Module 4





Learning Objectives

By the end of this lesson, you will be able to...

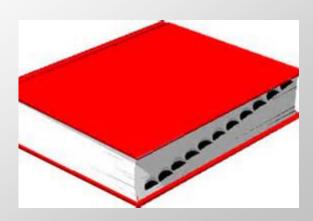
- Define Common Health Care Terms.
- Define Essential Health Benefits (EHBs).
- Describe Medicaid and Child Health Plus.
- Define Qualified Health Plans (QHPs).
- Define the Metal Levels and their relationship to QHPs.
- Describe Advanced Premium Tax Credits (APTC) and Cost-Sharing Reductions.
- Define the enrollment periods for Marketplace programs.



Health Care Terms

- Premium
- Deductible
- Copayment
- Coinsurance
- Maximum Out-of-Pocket Cost (MOOP)

- In-Network
- Out-of- Network
- Formulary





Types of Insurance

Commercial Insurance

Public Insurance





Public Insurance

- Veterans Administration Coverage
- Tricare
- Medicare
- Special Needs Plans (SNP)

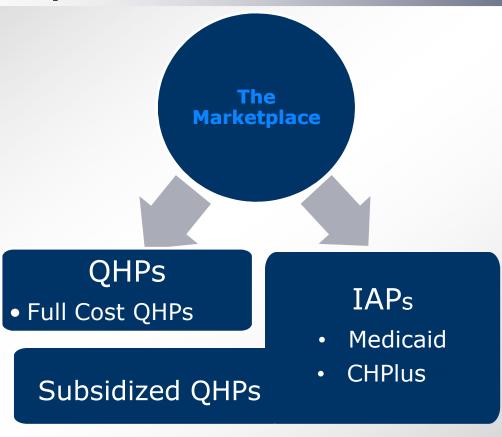


Essential Health Benefits (EHBs)

Ambulatory patient services	Emergency services
Hospitalization	Maternity and newborn care
Mental health and substance use disorder services, including behavioral health treatment	Rehabilitative and habilitative services and devices
Prescription drugs	Laboratory services
Preventive and wellness and chronic disease management	Pediatric services, including oral and vision care



The Marketplace





Medicaid - Basics

Medicaid is low-cost or no-cost public medical insurance based on income level.

- To be Medicaid eligible individuals would need to meet income eligibility. Income eligibility is:
 - ✓up to 138% of the FPL for adults
 - ✓ up to 223% of the FPL for pregnant women and infants under the age of 1
 - ✓up to 154% of the FPL for children ages 1 through 18.
- There are no premiums and there are some minimal copayments for prescriptions.





Medicaid - Basics

- Consumers may be eligible for Medicaid if they are income eligible using Modified Adjusted Gross Income (MAGI) budgeting and meet other Medicaid eligibility criteria. Starting in 2014, anyone who meets these income requirements will be able to enroll in Medicaid using The Marketplace.
- MAGI Population includes:
 - ✓ Pregnant Women
 - √ Children
 - ✓ Parents, Caretakers, and Relatives
 - ✓ Adults under age 65, not on Medicare





Medicaid - Basics

- Consumers who are eligible for Medicaid due to non-financial criteria, must be referred to the Local District Social Services (LDSS)
- Non-MAGI Population includes:
 - ✓ Categorically eligible (i.e. Temporary Assistance for Needed Families (TANF), SSI, foster care)
 - ✓ Individuals 65 and older when granted conditional eligibility
 - ✓ Individuals whose eligibility is based on being blind or disabled
 - ✓ Individuals who request coverage for long-term care services
 - ✓ Medicare Savings
 - ✓ Medically Needy
 - ✓ Medicaid Buy-In for Working persons with Disabilities
 - √ Cancer Services Program
 - √ Former Foster Care Youth
 - ✓ Residents of adult homes
 - ✓ Residential treatment centers/community residences operated by OMH



Medicaid - Basics

Medicaid Emergency Services - individuals applying for coverage in the Marketplace who do not have satisfactory citizenship/immigration status may still be eligible for treatment for an emergency medical condition related to serious injury or involving risk of death.



Medicaid Managed Care

NYS pays a monthly premium to the health plan on behalf of the individual.

Managed Care Plan A

Medicaid

Managed Care Plan B

Managed Care Plan C

Managed Care Plan D



Medicaid Non-Managed Care

Exempt Populations that **can stay** with fee-for-service (FFS) Medicaid:

- People in long-term alcohol or drug residential programs
- People who live in facilities for the developmentally disabled
- •People who are in regular Medicaid and are being treated for a chronic medical condition for 6 months or more by a fee-for-service Medicaid specialist who is not in a Medicaid health plan.
- People in waivered programs such as Care At Home and TBI
- American Indians



Medicaid Non-Managed Care

Excluded populations MUST stay with fee-for service Medicaid:

- •Children or adults who live in state psychiatric or residential treatment facilities
- •People who will get Medicaid only after they spend some of their own money for medical needs (spend-down cases)
- People with other full benefit health insurance
- •Infants living with their mothers in jail or prison
- All Foster care children living in NYC
- •All Foster care children living in an institutional setting outside of NYC



Medicaid Managed Care - Benefits

Medicaid Managed Care offers additional benefits that exceed the Essential Health Benefits:

- Transportation to medical appointments, including public transportation and car mileage.
 - ✓ Plan coverage for this benefit varies by county. Please be sure to advise the consumer to contact their health plan to verify this benefit. If the benefit is not offered through the plan, it is available under fee-for-service Medicaid.



Medicaid Managed Care - Costs

Some services require a copayment at the point-of-service. Examples include:

- Brand Name Prescription Drugs \$3
- Generic Prescription Drugs \$1
- Over the Counters Drugs- \$.50

Each individual has a Copay Maximum of \$200 in a service year.

The following populations will not pay a copay:

- Children under the age of 21
- People receiving family planning services
- Residents of a Nursing Home

A consumer cannot be denied care or services because he/she cannot pay the copayment.



Medicaid Continuous Coverage

- In 2014 New York State Social Services Law will provide continuous coverage for certain Medicaid beneficiaries for a period of twelve months from the date of initial eligibility and subsequent redetermination of eligibility.
- Continuous Coverage will provide stability and continuity of coverage and care to adults in the same way that it has for children on Medicaid.



Child Health Plus

- Medicaid covers many individuals and families with children, but certain households don't qualify for Medicaid coverage.
- Child Health Plus is a subsidized insurance program for uninsured New York State children under the age of 19, who are not Medicaid eligible and do not have access to a state benefits plan.
- Children with income at or below 400% of the FPL receive subsidized coverage.
- Children with income above 400% of the FPL can purchase CHP at full cost.





CHPlus Eligibility

- Ineligible for Medicaid
- Under the age of 19
- Resident of New York State
- Do not have access to the New York State Health Insurance Program (NYSHIP)





CHPlus - Costs

Percent of FPL	Family Premium Contribution	Monthly Family Maximum (Up to 3 Children)
<160% FPL	No Premium Contribution	
161-222% FPL	\$9 Per Child Per Month	\$27
223-250% FPL	\$15 Per Child Per Month	\$45
251-300% FPL	\$30 Per Child Per Month	\$90
301-350% FPL	\$45 Per Child Per Month	\$135
351-400% FPL	\$60 Per Child Per Month	\$180
> 400% FPL	Full Premium (amount varies by health plan)	



CHPlus – Waiting Period

 Some children, who were covered by employerbased health insurance within the past six months, may be subject to a 90 day waiting period before they can be enrolled in Child Health Plus.

 The waiting period only applies to children in households with income is between 251% and 400% of the federal poverty level.



CHPlus – Waiting Period

In some instances children have a 90 day waiting period before they can be enrolled in CHPlus.

Exceptions to this 90 day waiting period occur when:

- The certificate holder/employee involuntarily looses his/her job.
- The death of a family member results in child's coverage being ended.
- The certificate holder/employee changes jobs and the new employer does not provide health benefits.
- The certificate holder/employee moves and no employer-based health benefits are available.
- The employer stops offering health benefits coverage to all employees.
- Health benefits are terminated due to a long-term disability.
- COBRA coverage expires.



CHPlus – Waiting Period – More Exceptions

The 90 day waiting period for CHPlus is also waived when:

- •The cost of the child's portion of family coverage is more than 5% of the household income.
- •The cost of family coverage that includes the child exceeds 9.5% of the household income.
- •The child applying for CHPlus coverage is at or below the age of 5.
- •The child applying for CHPlus coverage is pregnant.
- The child has lost coverage due to divorce.
- The child has special health care needs.





CHPlus – Continuous Coverage

Children have 12 months of continuous coverage in the Child Health Plus program, subject to the following exclusions:

- •The child no longer resides in New York State.
- •The child turns 19 years of age.
- •The child has obtained other health insurance.
- •The child has obtained access to state health benefits plan subsequent to the initial enrollment/renewal period.
- •The required family premiums contributions were not paid in accordance with programmatic requirements.
- •The child becomes Medicaid eligible.
- •The child was not eligible either because the health plan did not comply with program rules or because the eligibility determination was based on fraudulent information.



CHPlus Continuous Coverage

- The period of eligibility shall begin on the first day of the month an eligible child is enrolled or is recertified for enrollment on an annual basis, based on all required documentation, and shall continue for twelve (12) months ending on the last day of the twelfth month.
- Presumptive enrollees are not eligible for 12 months of continuous coverage until all required documentation is submitted and a child is determined fully eligible for CHPlus at which time the 12 months of continuous coverage will begin on the day presumptive eligibility began.



NYSHIP

- State Health Benefits Plans provide health insurance through the New York State Health Insurance Program (NYSHIP).
- Coverage is offered to employees/retirees of NYS government, the State Legislature and the Unified Court System. Some local government agencies and school districts also elect to participate in NYSHIP.
- If a child has access to State Health Insurance Benefits through NYSHIP, he/she will not be able to enroll in CHPlus.



Family Health Plus

Existing Members -- no new rules or changes.

No new applications accepted for this program due to:

- Medicaid Expansion
- Advance Premium Tax Credits
- Qualified Health Plans (Silver Metal Level)
 - Cost-Sharing Reductions
 - State Premium Assistance





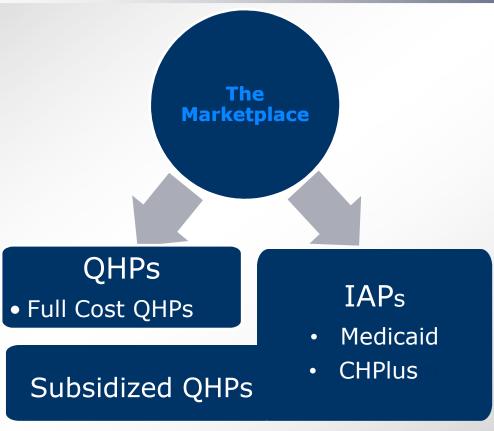
Healthy New York

- Healthy NY (HNY) coverage will be discontinued on December 31, 2013 for individuals and sole proprietors; but consumers can shop for, compare, and enroll in comprehensive low cost health insurance through the Marketplace.
- Most of the same insurers that offered HNY plans will offer new products through the Marketplace.





The Marketplace





Qualified Health Plans (QHP)

QHPs are licensed, commercial health plans that have been approved by the Marketplace to provide comprehensive coverage, follow limits on out-of-pocket expenses (such as deductibles, copayments, and out-of-pocket maximums), and meet other requirements.



Qualified Health Plans

A QHP must:

 Be certified to participate in the Marketplace and maintain certification.

Offer a minimum of the Essential Health Benefits (EHBs) package.

Have an adequate network.

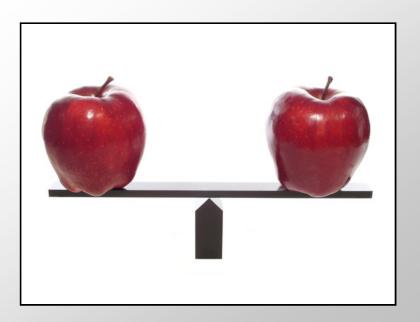




QHP Standard Products

Insurers must offer:

- The exact same benefits
- The exact same cost-sharing
- Prescription Formulary options





QHP Non-Standard Products

Insurers may offer:

- Different networks
- Variations on standard cost-sharing
- Additional benefits not included in EHB
- Limited substitutions in two benefit categories -Rehabilitative and Habilitative



QHP Network Adequacy Standards

QHPs must ensure the provider network meets the following standards:

- Network of sufficient types of providers
- Offers a directory of providers

Out-of-Network Benefits

- Allows the consumer to use providers outside of the QHP's network
- Offered at Silver and Platinum levels only







Actuarial Value

Actuarial Value (AV) measures the average percentage of medical expenses to be paid by the plan for its enrollees.

As plans increase in actuarial value – bronze, silver, gold, and platinum – they would cover a greater share of enrollees' medical expenses overall







Actuarial Value

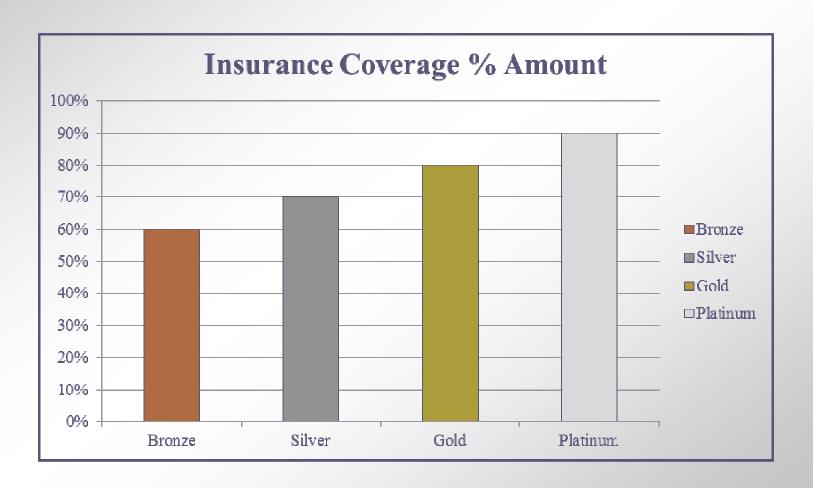
Same Actuarial Value, Different Charges

	Silver Plan #1 (enrollee pays)	Silver Plan #2 (enrollee pays)
Deductible (Indiv)	\$2,000	\$2,500
Maximum OOP limit (Indiv)	\$5,500	\$6,350
Inpatient hospital (After deductible)	\$1,500 / admission	30%
Office visit (After deductible)	\$30	\$35

Key Takeaway: Cost-sharing charges can differ even if the plans have the same actuarial value.



Metal Levels





Comparing Metal Levels for the Same Plan

Stars Health Insurance Bronze

Premium: \$275 per month

Deductible: \$3,000 (excludes preventative visits)

Coinsurance: 40% of the cost of the health care visit

Stars Health Insurance Silver

•Premium: \$349 per month

Deductible: \$2,000 (excludes preventative visits)

Copayment: \$50.00 paid at point of service

Stars Health Insurance Gold

•Premium: \$395 per month

Deductible: \$600 (excludes preventative visits)

Copayment: \$25 paid at point of service

Stars Health Insurance Platinum

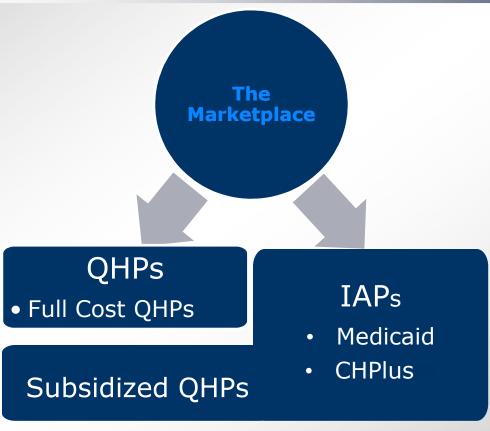
Premium: \$423 per month

Deductible: \$0

Copayment: \$15 paid at point of service



The Marketplace





IAP Benefits within QHPs

- Advance Premium Tax Credits (APTC) lower the cost of monthly health insurance premiums
- Cost-Sharing Reductions (CSR) reduce out-of-pocket costs
 - Copayments
 - Coinsurance
 - Deductibles





IAP Benefits within QHPs - APTC

- Available to eligible individuals who enroll in QHPs.
- •Individuals and families with income between 100% to 400% FPL.
- •Consumers that would be eligible for Medicaid are ineligible for tax credits.

Applicants have the option to choose how their credit is applied.

- Can go towards lowering monthly premium.
- •Can be received in a lump sum when filing taxes.





"If I take the tax credit now, I lower my monthly premium costs to \$60."

Monthly Premium

Monthly Tax Credit <u>- \$240</u>

New Monthly Cost \$60



"If I take the same tax credit later, I pay the full \$300 premium now, but get a bigger refund next April."

\$300

Tax Due \$900

Yearly Tax Credit <u>- \$2,880</u>

IRS Refund \$1,980



APTC – Consumer's Choice

If a consumer takes the tax credit in **advance**, changes to the family size or income, or even a new job that offers health insurance, could mean getting the wrong amount of tax credit.

To make sure the consumer gets the right amount of tax credit, he/she must contact the Marketplace when he/she has changes.



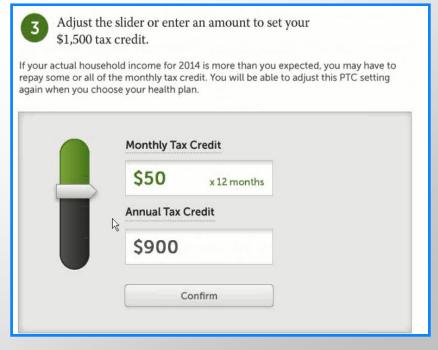
Advanced Premium Tax Credit

After entering all of his family information, and selecting a QHP, Mr. Smith is eligible to receive \$1,500 in APTCs per year as long as his income and eligibility remain the same throughout that year.

Mr. Smith decides to split up his APTC so that he can save money each month off of his premium, and also receive the remainder

of his tax credits annually when he files his taxes.

*Additionally, if he gets a small raise this year, his eligibility for APTC may change and he has created a buffer by which he can be sure he will not owe money at tax time.





Advanced Premium Tax Credit

Expected Contributions at Certain Income Levels

Annual Household Income		Expected Premium Contribution		
% of FPL	Income Amount ¹	% of Income	Dollar Amount ²	
< 138%	< \$15,282	2%	< \$306	
133 - 150%	\$15,282 - \$17,235	3% - 4%	\$459 - \$689	
150 - 200%	\$17,235 - \$22,980	4% - 6.3%	\$689 - \$1,448	
200 - 250%	\$22,980 - \$28,725	6.3% - 8.05%	\$1,448 - \$2,312	
250 - 300%	\$28,725 - \$34,470	8.05% - 9.5%	\$2,312 - \$3,275	
300 - 350%	\$34,470 - \$40,215	9.5%	\$3,275 - \$3,820	
350 - 400%	\$40,215 - \$45,960	9.5%	\$3,820 - \$4,366	
> 400%	> \$45,960	n/a	n/a	



Advanced Premium Tax Credit

Scenario: John

Age 24

Yearly Plan Cost \$5,000

Example 1: 200% FPL

Income: \$22,980

Expected Premium Contribution:

Share of income: 6.3%

• Amount: \$1,448

\$5,000

- <u>\$1,448</u> \$3,553

Premium Credit: \$3,552

Example 2: 300% FPL

Income: \$34,470

Expected Premium Contribution:

Share of income: 9.5%

• Amount: \$3,275

\$5,000

- \$3,275 \$1,725

Premium Credit: \$1,725



QHPs - Cost-Sharing Reductions (CSRs)

- •Sliding Scale based on calculations performed by The Marketplace.
- •Allows the consumer to pay a percentage of out-of-pocket costs, and the federal government covers the rest.
- •Covers:
 - Deductibles
 - Copayments
 - Coinsurance

Silver

•Must enroll in Silver Level Plan – must be high-level quality health insurance.



CSR Versions

				5	Silver - CSR Versions	
	Platinum	Gold	Silver	200 - 250 % FPL	150 - 200% FPL	100 - 150% FPL
TYPE OF SERVICE	(AV = 0.88 to 0.92)	(AV = 0.78 to 0.82)	(AV = 0.68 to 0.72)	(AV = 0.72 to 0.74)	(AV = 0.86 to 0.88)	(AV = 0.93 to 0.95)
DEDUCTIBLE (single)	\$0	\$600	\$2,000	\$1,500	\$200	\$0
MAXIMUM OUT OF POCKET LIMIT (single)	\$3,000	\$4,000	\$5,000	\$4,000	\$2,000	\$1,000
Includes the deductible						
COST SHARING - MEDICAL SERVICES						
Inpatient Facility/SNF/Hospice	\$500	\$1,000	\$1,500	\$1,500	\$250	\$100
	per admission	per admission	per admission	per admission	per admission	per admission
Outpatient Facility-Surgery, including	\$100	\$100	\$100	\$100	\$75	\$25
freestanding surgicenters						
Surgeon - Inpatient facility,	\$100	\$100	\$100	\$100	\$75	\$25
outpatient facility, including freestanding	One such copay per surgery and applies only to surgery performed in a hospital inpatient or hospital cutpatient					
surgicenters	facility setting, including freestanding surgicenters, not to office surgery.					
	See also "Maternity delivery and post natal care-physician/midwife" under "physician services".					
PCP	\$15	\$25	\$30	\$25	\$15	\$10
Specialist	\$35	\$40	\$50	\$40	\$35	\$20
PT/OT/ST - rehabilitative & habilitative	\$25	\$30	\$30	\$30	\$25	\$15
therapies						
ER	\$150	\$150	\$150	\$150	\$75	\$50
Ambulance	\$150	\$150	\$150	\$150	\$75	\$50
Urgent Care	\$55	\$60	\$70	\$60	\$50	\$30
DME/Medical supplies	10% cost sharing	20% cost sharing	30% cost sharing	25% cost sharing	.0% cost sharing	5% cost sharing
Hearing aids	10% cost sharing	20% cost sharing	30% cost sharing	25% cost sharing	10% cost sharing	5% cost sharing
Fyowear	10% cost sharing	20% cost sharing	30% cost sharing	25% cost sharing	OO/ anatahasina	5% cost sharing

Second Lowest Silver Plan



QHPs – Cost-Sharing Reductions (CSRs)

Example: One Cost-Sharing Reduction Plan, Two People



John:

Health care: 3 office visits

- Total bill: \$300



Jane:

Health care: Hospitalized for broken leg, 3 doctor visits, 20 physical therapy visits

- Total bill: \$7,300

	Silver Plan 70% AV	Variation 87% AV (150-200% FPL)
Deductible	\$2,000	\$250
OOP Max	\$5,500	\$2,000
Inpatient	\$1,500/Admissio n	\$250/Admission
Office Visit	\$30	\$15
John's OOP	\$300	\$265
Jane's OOP	\$4,190	\$845



QHPs - Income Eligibility

Families with above 400% FPL can purchase Qualified Health Plans at full cost.

FEDERAL POVERTY LEVEL			
Household Size	138%	400%	
1	\$15,856.20	\$45,960	
2	\$21,403.80	\$62,040	
3	\$26,951.40	\$78,120	
4	\$32,499.00	\$94,200	
For each additional person, add	\$5,547.60	\$16,080	



Catastrophic Coverage

A health insurance policy that is designed to give protection against catastrophic events.

Who is Eligible?

- Young adults under 30
- Individuals exempt from the Individual Mandate because they cannot find affordable insurance



Quality and Enrollee Satisfaction

All health plans offered through the Marketplace will be assigned a quality rating based on:

- Effectiveness
- Access and availability of care
- Cost of care
- Use and frequency of services
- Satisfaction with the experience of care
- Certifications or other descriptive information





Premium Payment - Next Steps

Upon completion of the enrollment, the consumer will be provided with options to make the first monthly premium payment.

Consumers will be given a Grace Period to pay their premiums:

- •QHPs Will have 10-day grace period at the start of their enrollment and 90 days every month after
- •CHPlus Will have 30-day grace period



Individual Marketplace QHP Enrollment Periods

- Initial Open Enrollment Period
- Annual Open Enrollment Period
- Special Enrollment Period





QHP Initial Enrollment Period

- October 1, 2013 through March 31, 2014
- Applications received between October 1st and December 15th will have a January 1st effective date.
- Applications received between December 16th and January 15th will have a February 1st effective date.
- In 2014, all applications received between the 1st and 15th day of the month, will be effective the 1st of the following month.
- All applications received between the 16th and the last day of the month, will be effective the 1st day of the second month after the application is received.



QHP Annual Enrollment Period

For benefit years beginning on or after January 15, 2015:

- October 15th through December 7th of the preceding calendar year.
- Effective date of enrollment will be January 1st of the following year.



Special Enrollment Period

Outside of the Annual Open Enrollment Period, during which individuals who meet specific qualifying criteria may enroll in or change QHPs.

Specific Qualifying Life Events

- Birth of Child
- Marriage
- Death
- Divorce
- Adoption

American Indians and Alaska Natives may enroll in a QHP at any time and may change from one QHP to another once per month.



Medicaid/CHPlus Enrollment Periods

- Initial Open Enrollment Period
- Ongoing Enrollment Period
- Applications received between October 1st and December 15th will have a January 1st effective date.
- Any consumer needing coverage on or before January 1st will need to go to their Local Department of Social Services.





Medicaid/CHPlus Standard Enrollment Period

CHPlus

 In 2014, an application received between the 1st and the 15th of a month, will be effective the first day of the following month.

Medicaid

- In 2014, all applications will be effective the first day of the month in which they are received.
- Retroactive coverage can be requested by the consumer.

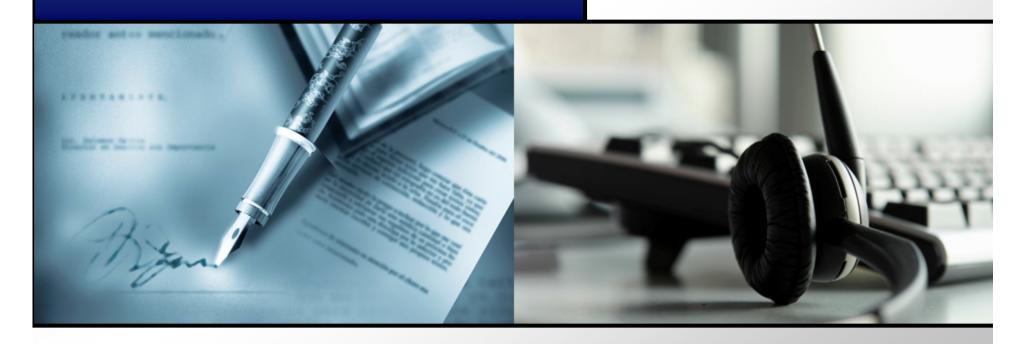
Producer Individual Marketplace Certification Training:

nystateofhealth

The Official Health Plan Marketplace

Marketplace Terms and Program Information

Module 4



Producer Individual Marketplace Certification Training:

Individual Marketplace



Module 5





Learning Objectives

By the end of this lesson, you will be able to:

- Identify what information is entered into the portal.
- Explain how to build the consumer's household.
- Explain how to build household income by each household member.
- Explain how to complete additional questions for eligibility determination.
- Describe the high level process the portal engages in to determine health care coverage eligibility.



Producer Role

When scheduling appointments with consumers, please be sure they are able to provide the following information for **each person** in their household:

- Social Security Numbers
- Document Numbers for Legal Immigrants
- Birth Dates
- Employer & Income Information (for everyone in the household)
 Examples:
 - Paystubs
 - W-2 Forms
 - Wage & Tax Statements
- Information about any additional insurance available for the consumer and their family

Examples:

- Insurance Card
- Identification number



Best Practice:

- Explain that the questions asked during the application process cover details by which the consumer's answers may affect program subsidy eligibility.
- Explain that you MUST ask EVERY consumer each question as it appears on the Marketplace portal application screens.
- Explain that the Marketplace is a secure system and reiterate that you are required to maintain confidentiality.



Data Steps

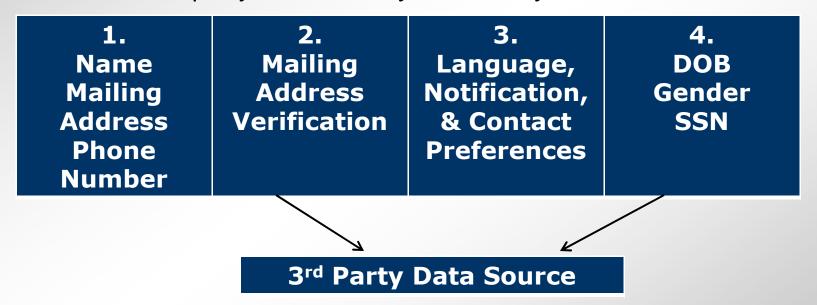
There are 5 distinct sections of data input, where the consumer's information will be verified.

- Step 1: Identity Proofing
- Step 2: Build Household / Non- Income factors for help in determining eligibility
- Step 3: Build Household Income
- Step 4: Additional Information
- Step 5: Eligibility Determination



Step 1: Identity Proofing & Contact Information

This is the first step in the process. At this point, the portal will use third party data to verify the identity of the consumer.



At this point no eligibility determination is being made; we are simply verifying the information above.



Step 1: Identity Proofing

"I do not wish to provide my Social Security Number"

Individuals who have a SSN and are seeking coverage, must provide their SSN in order to receive coverage through the Marketplace.

- This option can only be chosen due to religious reasons.
- Parents can enroll their children in CHPlus without providing the child's SSN or proving that they are legally documented.



Identity Proofing Results

- A portal screen "Identity Not Found" will appear if the consumer's information is not correct when verified through the third party database.
- The system needs to ensure that the consumer is not committing fraud, nor having fraud committed against them.
- A portal screen "Account and Identity
 Information Summary" will appear if the
 individual has been successfully identity proofed.



Data Steps

There are 5 distinct sections of data input, where the consumer's information will be verified.

- Step 1: Identity Proofing
- Step 2: Build household / Non- Income factors for help in determining eligibility
- Step 3: Build Household Income
- Step 4: Additional Information
- Step 5: Eligibility Determination



Step 2: Build Your Household

The consumer provides information about the following:

- Anyone who is listed on their tax return filing
- Spouse, if married
- Children who are dependents of the consumer
- Qualifying relative



Step 2: Building Household

Information requested for each household member:

- Full Legal Name
- Gender
- Are they seeking coverage

Include these people on this application:

- 1) the consumer
- 2) the spouse, if married
- 3) any children
- 4) the partner who lives with the consumer
- 5) anyone the consumer includes on their federal income tax return.
- Please note that identify verification will happen for each household member.

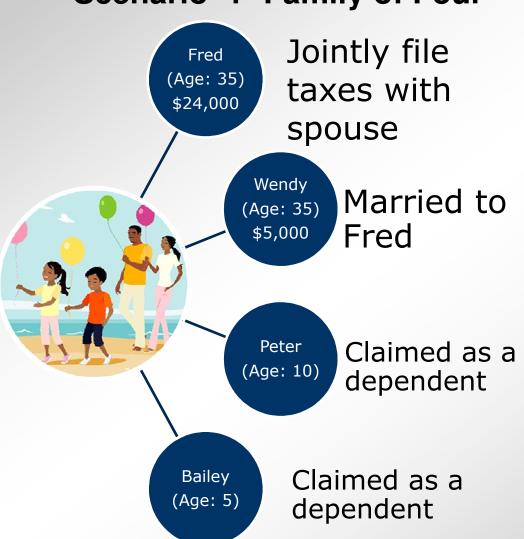


NY Marriage Equality State

- Married same sex couples are entitled to apply in the Individual Marketplace for everyone in their household, including children.
- New laws are in place regarding filing joint federal income taxes.



Scenario 1- Family of Four

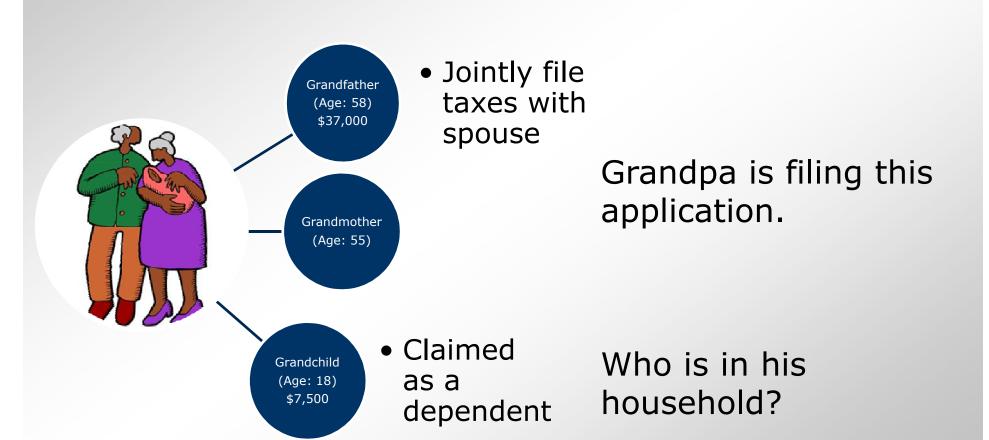


Fred is filing this application.

Who is in his household?



Scenario 2 – Grandparents raising grandchild





Scenario 3 – Brad & Angelica

Files (head of household) taxes

Claims Vivienne as a dependent

Angelica is filing this application. Who is in her household?

Angelica (Mom) Income: \$100,000

> Claimed as a dependent by **Angelica**

Vivienne (Age: 7)

Does not file taxes

 Lives with Angelica and is the father of Vivienne

Brad is filing his own application. Who is in his household?

Brad (Dad) Income: \$100,000



Step 2: Non-Income Factors - Citizenship

- **US Citizen** Person who is born in the U.S., has one or both parents who is a citizen, or has gone through the naturalization process.
- **Naturalized Citizen -** Person not born in the United States who voluntarily becomes a U.S. Citizen.
- Immigrant Non- Citizen Person who lives and works in the United States with the permission of the United States Citizenship and Immigration Services (USCIS).
- **Non-Immigrant Visa Holder -** Person with short-term visa, such as tourist, foreign student, or temporary worker.
- **Other** Person who is not a U.S. citizen or does not have a valid immigration status or visa.



Step 2: Non-Income Factors - Citizenship

Lawfully Present Immigrants – Non-U.S. Citizens who have permission to live and/or work in the United States.

Residency Test:

- Must Reside in New York State
- Must be moving to New York State within 90 days for a job

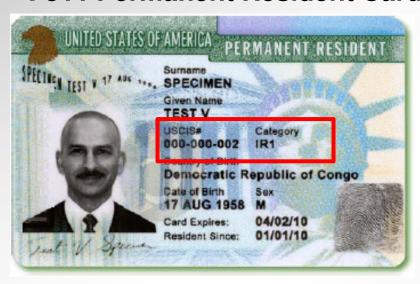
Students, depending on their circumstances, may be residents.

Visitors & Tourists do not meet Residency Test requirements and therefore would not be eligible to enroll in The Marketplace.



Step 2: Non-Income Factors - Immigration

I-511 Permanent Resident Card



I-688B or I-766 Employment Authorization Card



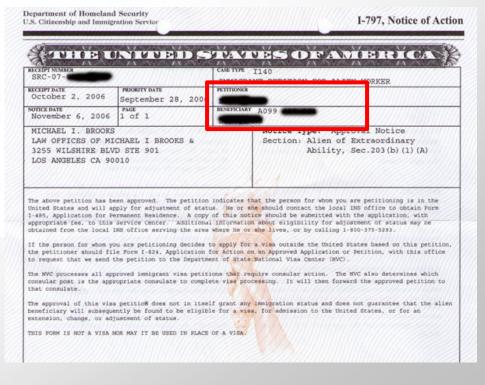


Step 2: Non-Income Factors – Immigration

I-94 Arrival/Departure Card



I-797 Notice of Action





Step 2: Building Household - Race and Ethnicity

"Race & Ethnicity (Check all that apply)"

The consumer is not **required** to complete this section.

 It is helpful to obtain this information to assess if and how different communities are accessing the Marketplace.



Step 2: Non-Income Factors - Gender Specific

"Is (name) pregnant?"

- All women of child bearing age (10 to 65) will be asked to identify if they are pregnant – Yes / No
- If yes, consumer should indicate the number of children expected and anticipated due date.
- This question may affect program eligibility, and could help women receive more affordable benefits.



Step 2: Non-Income Factors - Age Specific Questions

"Is (name) a full time student?"

- All dependents who are 19 & 20 years old will be asked to identify if they are a full time student — Yes / No
- This question may affect Medicaid program eligibility.



Step 2: Non-Income Factors - Age Specific Questions

"Was (name) ever in foster care?"

Check this box if (name) is currently in foster care.

What age was (name) when he/she left foster care?

What state was (name) in foster care?

•These questions in conjunction with the age of the consumer will impact Medicaid Eligibility.



Step 2: Non-Income Factors - American Indian / Alaskan Natives

"American Indian / Alaskan Native?"

 All consumers who mark Yes to this question will be ask to identify the federally recognized tribe to which they belong.



Step 2: Non-Income Factors - Disability Questions

"Is this person applying for or in a Residential Treatment Facility...?"

"Is this person blind?"

- Consumer's answers to these questions may categorize them as non-MAGI, resulting in a referral to Local DSS.
- Referral instructions will be provided by the Marketplace.



Step 2: Non-Income Factors - Disability Questions

"Is this consumer disabled or chronically ill?"

- •If a consumer answers Yes to this first question, he/she will be asked to state whether or not he/she is certified disabled.
- Certified Disabled Categories:
 - Supplemental Security Income (SSI) / Social Security Disability Insurance (SSDI) Recipients
 - Railroad Retirement (as totally & permanently)
 - Not yet certified

Consumers' answers to these questions may categorize them as non-MAGI, resulting in a referral to their LDSS/HRA.



Step 2: Non-Income Factors - Disability Questions

"Does this person need the following services?"

- Waiver Services check box
- Personal Care check box
- Home Care Services check box

Consumer's answers to these questions may categorize them as non-MAGI, resulting in a referral to their LDSS/HRA.



Step 2: Additional Information

"Does (name) want help paying for medical bills in the past 3 months?"

Consumer's answer to this question will trigger the Marketplace to evaluate whether the consumer is eligible for retroactive Medicaid coverage.



Step 2 – Non-Income Factors - Verification Discrepancies

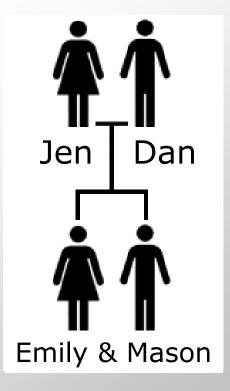
- A consumer will receive a notification (error message) when data entered does not match data that is available within one of the third party databases.
- Upon receipt of error message, the consumer will need to review the discrepancy and make corrections.
- If after the third attempt, the data does not match, the consumer will be asked to provide supporting documentation.



Step 2: Build Your Household - Household Relationships

Relationships must be reciprocal and matching.



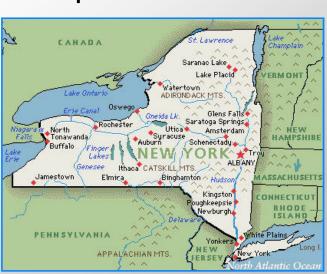




Step 2: Build Your Household

- No Fixed Address
- Address Confidentiality Program
 - Mailing address must be provided
 - Zip code and County must be provided

*Zip Code & County
affect Medicaid
Managed Care Program
Eligibility





Step 2: Build Your Household

An out-of-state resident could be someone who is:

•Moving to NY State within 90 days for employment or seeking employment (with proof of residency). This application will pend for 90 days awaiting address verification.

•A full time student who may live out of state if their

permanent address is in NY State.





Data Steps

There are 5 distinct sections of data input, where the consumer's information will be verified.

- Step 1: Identity Proofing
- Step 2: Build Household / Non- Income factors for help in determining eligibility
- Step 3: Build Household Income
- Step 4: Additional Information
- Step 5: Eligibility Determination



Step 3: Build Household Income

When building the household income, the consumer must complete the information based off of their anticipated Tax Status.

- Married Filing Jointly
- Married Filing Single
- •Dependents:
 - Relationship
 - Residence
 - Age
 - Support
- Anticipated Income

Consumers must attest to filing taxes for the upcoming year to have their application processed, and understand that any information that is entered will be verified off the previous year's tax file.



Step 3: Build Household Income

"Will anyone not in this household claim "Joey" as a dependent in 2013?"

The answer to this question may affect eligibility for multiple programs.



Step 3: Build Household Income

Do you expect [name]'s income for [2014] to be the same as what was reported on his/her [year of last federal tax return] federal income tax return? Yes/No

What do you expect [name]'s yearly income will be in [coverage year]?



Step 3: Build Household Income

If the consumer needs to add an income source that was not listed on the screen, they will:

Click on "Add Income Source" to add a job that is not listed below (on the screen).

Click on "Never worked here" if you have never worked at the job shown below (on the screen).

Click on "No longer working here" if you will not be working at this job in the future.

If you do not have any income from a job, check the box next to your name that reads: [name] will have no earned income in [year]."



Step 3: Self Employment Income

- The Marketplace asks for three months of information because the consumer may not earn the same amount each month. Therefore, collecting three months will be more accurate than one month.
- These Four Categories will create a total
 Gross Income for that time period:
 - Gross Sales
 - Rents Received
 - Royalties Received
 - Inventory Purchases



Step 3: Unemployment Income

- After entering income data, if using the portal it is going to ask if there are other types of income that need to be captured.
- The first "other" type of income the system is Unemployment Income. If any members of the household collected unemployment income, the consumer will need to enter this information.
- This should come off of a payment stub or some other documentation, whenever possible.



Step 3: Additional Income

- The Marketplace also needs to know about other benefits that the consumer and their family will receive in the coverage year.
- The consumer does not need to tell the Marketplace about child support or Veterans Payment.
- An individual's answer to this question could affect eligibility for different health care programs because it affects the household income.



Step 3: Deductions

Options:

- Educator expenses
- · IRA deduction
- Student loan interest deduction
- Tuition & fees
- Certain business expenses (reservists, artists, government officials)
- Health savings account deduction
- Moving expenses
- Deductible part of Self-Employment (S/E) tax
- · S/E SEP, SIMPLE, & qualified plans
- S/E health insurance deduction
- Penalty on early withdrawal of savings
- · Alimony paid
- Domestic production activities deduction
- Additional adjustments added on line 36 (1040 only)
 - Archer MSA deduction
 - Housing deduction
 - Other adjustments

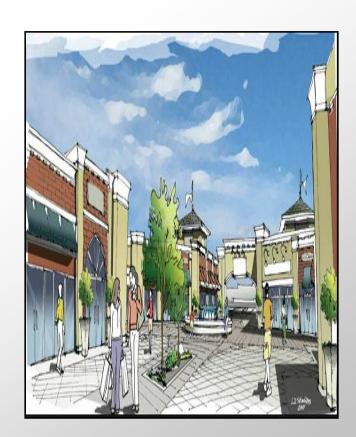


Step 3: Data Sources for Income

IRS ← Federal Tax
Information

Social Security
Administration Title II

Department of Tax and Wage Reporting





Step 3: Income Discrepancies

If there is an income discrepancy, the Marketplace will notify the consumer.

Consumer vs. Data Source



Scenario 1- Family of Four



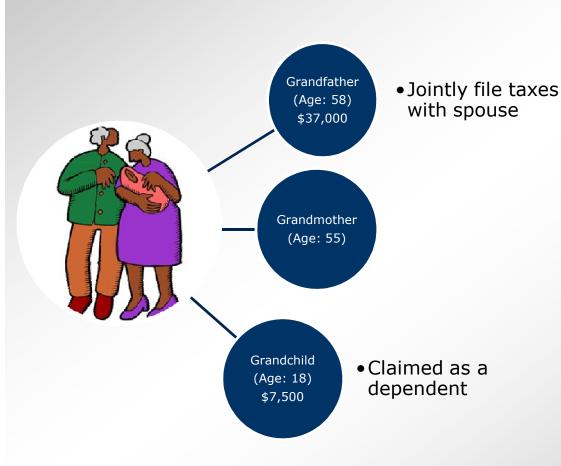
Fred is filing this application. Fred's household includes:

- Fred
- Wendy
- Peter
- Bailey

What is Fred's Household income?



Scenario 2 – Grandparents raising grandchild



Grandpa is filing this application.
Grandpa's household includes:

- Grandpa
- Grandma
- Grandchild

What is Grandpa's Household Income?



Scenario 3 – Brad & Angelica

Files (head of household) taxesClaims Vivienne as a dependent

Household Size: 2

Angelica (Mom)
Income: \$100,000

Angelica is filing this application. Angelica's household includes:

- Angelica
- Vivienne

What is Angelica's Household income?

Claimed as a dependent by Angelica

Household Size: 3

Vivienne (Age: 7)

Brad is filing his own application.

Brad's Household includes:

- Brad
- Vivienne

What is Brad's Household income?

Does not file taxes

 Lives with Angelica and is the father of Vivienne

Household Size: 2

Brad (Dad) Income: \$100,000



Data Steps

There are 5 distinct sections of data input, where the consumers information will be verified.

- Step 1: Identity Proofing
- Step 2: Build household / Non- Income factors for help in determining eligibility
- Step 3: Build Household Income
- Step 4: Additional Information
- Step 5: Eligibility Determination



Step 4: Additional Information – Other Coverage

The Marketplace portal will now check the entire household for other public coverage.

There are other types of public insurance which an individual may receive.

The consumer's answers to these questions may affect program eligibility.



Step 4: Additional Information- Other Public Health Care Coverage

The answer to this question will also affect program eligibility.

If using the Marketplace portal, the questions appears as:

"We see that you are currently enrolled in [health plan name] until [end date]. Is this information correct?"



Step 4: Additional Questions / Absent Parent

- In households where there are children under the age of 21, the consumer will be asked a question about an absent parent.
- Does [name] have a parent living outside the home? If yes, the consumer will be asked to enter the absent parent's personal information.
- An adult can have good cause and choose not to answer this question. There is a check box at the very top of this screen outlined here in red which reads:
 - "If you fear physical or emotional harm if you provide information about this parent, who does not live in the home, check this box."
- Consumers who check this box will see that all the questions listed on this screen will be removed and they do not need to provide the absent parent's information.



Step 4: Additional Questions / Other Benefits

 At this point the Marketplace will move the consumer to this screen which asks about Other Benefits.

Have you applied for Social Security Retirement Benefits?

Have you applied for Social Security Disability Benefits?

 A Consumer's answers to these questions may change their household income and therefore may affect eligibility for programs (Medicaid).



Step 4: Additional Questions - Other Health Insurance

Is this person enrolled in health care coverage now?

- Coverage under an eligible employer sponsored health plan
- COBRA
- Retiree insurance
- Accident only coverage or disability insurance
- Coverage issued as a supplement to liability insurance
- Liability insurance including auto insurance
- Workers compensation or similar insurance
- Automobile medical payment insurance
- Credit-only insurance
- Coverage for on-site medical clinics
- Dental-only, vision only, or long term care insurance
- Specific disease coverage
- Hospital indemnity or other fixed dollar indemnity coverage
- CHAMPUS/Tricare supplemental coverage
- Prescription drug coverage
- None of these coverage types



Step 4: Additional Questions - Other Health Insurance

- In the portal, these questions will appear for each child in the household.
- We checked state data sources and see that [name] enrolled in the NYSHIP. Is that correct?
- Is [name]'s parent or step-parent a public employee who can get family coverage through a state health benefits plan?
- In the last 6 months, has anyone in the household lost or cancelled his/her employer-based health insurance?



Step 4: Additional Questions - Other Health Insurance

- Can [name] get health insurance coverage through a job?
- Is [name] qualified to enroll in coverage?



Step 4: Additional Questions - Employer Sponsored Coverage

- Consumer must not have affordable coverage through his/her own employer or spouse's employer.
- Affordable Coverage Employer-sponsored coverage that meets Minimum Essential Coverage Standards (60% AV or greater) and costs less than 9.5% of the employee's income for employee-only coverage.



Step 4: Additional Questions/Incarceration

- When the Marketplace determines that [name] may be in jail or prison, the consumer will be moved to this screen which asks if the consumer agrees with this assessment.
- If the consumer marks no to this question and believes that the statement is incorrect, they will be asked to provide documentation proving the individual is not in jail or prison.
- An individual found to be in jail or prison is not eligible to buy coverage through the Marketplace. However, other family members may still be eligible for health coverage.

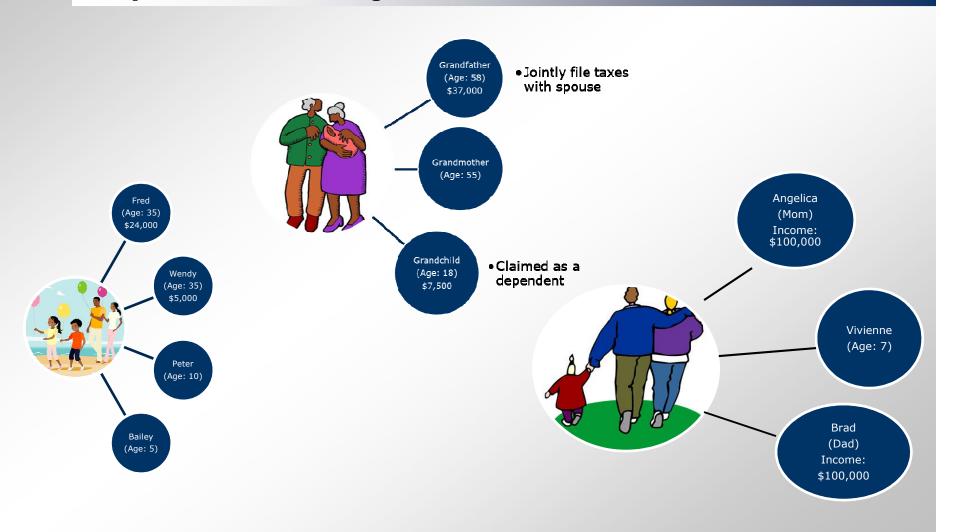


Terms Rights and Responsibilities - PDF

- The consumer must initial for each member of their household, or electronically sign to indicate that everyone agrees to have their data used to complete the application process.
- The consumer can download a PDF copy of the "Terms Rights and Responsibilities" at this point, if he/she chooses.



Step 4: Additional Questions





Data Steps

There are 5 distinct sections of data input, where the consumers information will be verified.

- Step 1: Identity Proofing
- Step 2: Build household / Non- Income factors for help in determining eligibility
- Step 3: Build Household Income
- Step 4: Additional Information
- Step 5: Eligibility Determination



Step 5: Eligibility Determination

- Medicaid
- 2. Child Health Plus (CHPlus)
- 3. Qualified Health Plan with Advance Premium Tax Credits
- 4. Qualified Health Plan with Advance Premium Tax Credits AND Cost Sharing Reductions
- 5. Full Pay Qualified Health Plan



NYHBE Programs Eligibility Criteria	Medicaid	Medicaid Emergency Services Only	CHPlus	QHP w/ APTC	QHP w/ APTC & CSR	Full Pay QHP
US Citizen / Lawfully Residing Residents	x		x	x	x	x
NYS Resident	x	x	x	x	x	x
Income Requirements FPL	•up to 138% of the FPL for adults. •up to 154% of the FPL for children ages 1-18. •up to 223% of the FPL for pregnant women and children under the age of one.	•up to 138% of the FPL for adults. •up to 154% of the FPL for children ages 1-18. •up to 223% of the FPL for pregnant women and children under the age of one.	Subsides are available under 400% of the FPL	138% - 400% FPL *HH must file jointly	138% to 250% *HH must file jointly	No Income requireme nts



Step 5: Eligibility Determination

- Once they have completed the terms, rights, and responsibilities, they will be shown which programs they and their household are eligible for.
- You may see this screen indicating that there are discrepancies between what was found in the IRS & homeland security databases, and what the consumer reports.
- This screen is where you can help the consumer scan and upload supporting documentation.



Step 5: Eligibility Determination - Reasonable Compatibility

Outcomes of the Marketplace Data Sources Check:

- Exact Data Match = No action required
- Reasonable Compatibility = No Documentation Needed
- Eligibility Not Affected = No Documentation Needed
- Eligibility Affected = Supporting Documentation May be Needed



Step 5: Eligibility Determination - Documentation Verification

When documentation is required, it must be:

- Received within the set number of days or the application will be pended.
- Provided in one of the three approved methods:
 - Upload into the Marketplace
 - Fax
 - Mail



Documentation Clocks

Medicaid

- Income 14-days from date of application
 - No Enrollment (May enroll in APTC pending income documentation.)

CHPlus

Income –May enroll with a higher premium pending income documentation.

APTC

- Income 90 days from date on application
 - May enroll using previous tax data.



Documentation Clocks

- SSN 90 days (95 days from date of notice)
- Citizenship 90 days (95 days from date of notice)
- American Indian/Alaskan Native
 - Documentation required for APTC/CSR



Step 5: Eligibility Determination - Household Changes

- All changes within a household will need to be reported to the Marketplace.
- Examples of Change:
 - Address change, income, birth of a child, marriage, divorce
- Consumers can:
 - Meet with Producer to make the update.
 - Log into their account and make the update.
 - Contact the Marketplace Customer Service Center to make the update.
- Medicaid & CHPlus include 12 months of continuous coverage.



Scenario 1- Family of Four



Fred is filing this application. Fred's household includes:

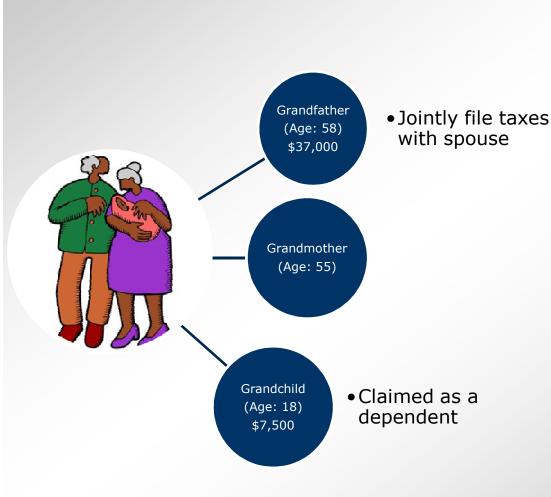
- Fred
- Wendy
- Peter
- Bailey

Fred's Household income is \$29,000 123% of the FPL

Which program(s) is Fred's family eligible for?



Scenario 2 – Grandparents raising grandchild



Grandpa is filing this application.
Grandpa's household includes:

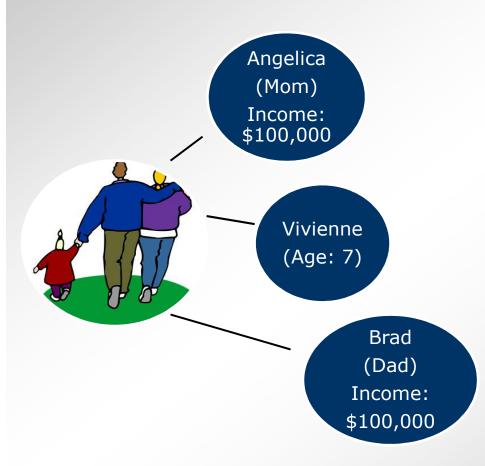
- Grandpa
- Grandma
- Grandchild

Grandpa's household income is \$44,500 227% of the FPL

Which program(s) is Grandpa's family eligible for?



Scenario 3 – Brad & Angelica



Angelica is filing this application. Angelica's household includes:

- Angelica
- Vivienne

Angelica's Household Income is \$100,000 644% of the FPI

Which program(s) is Angelica's family eligible for?

Brad is filing his own application. Brad's Household includes:

- Brad
- Vivienne

Brad's Household Income is \$100,000 644% of the FPL Which program(s) is Brad's <u>family</u> eligible for?

Producer Individual Marketplace Certification Training:

Individual Marketplace



Module 5



Producer Individual Marketplace Certification Training:

Pick a Plan



Module 6





Learning Objectives

By the end of this lesson, you will be able to...

- •Explain the differences in consumer choice between the consumer ratings of Medicaid Managed Care & CHPlus Plans.
- •Explain the differences between the Qualified Health Plan Metal Levels or a Catastrophic Plan, and the trade-offs in cost for the consumer.
- Assist consumers in selecting a Health Plan based on their individual needs and priorities.



Medicaid Managed Care Plans / CHPlus Plans

Questions for Consumers:

- 1) What providers do I see?
- 2) Which plans does my provider participate with?
- 3) Which plans can I eliminate from my choices, based on the provider network?
- 4) Plan selection page why are the plans listed in this order? (Quality Rating alphabetically within each rating category)
- 5) What medications do I take?
- 6) Are my medications covered by the plans I am considering?
- 7) How do I compare various plans that have my providers in their networks, and cover my medications?
- 8) Is there one plan that appears to stand out based on my personal selection criteria?



Medicaid Managed Care Plans / CHPlus Plans

- Cost is not a variable for Medicaid Managed Care.
- Cost is not a variable for subsidized CHPlus.
- Cost is a variable for Full-Pay CHPlus.
- MMC & CHPlus Plans available by region
 http://www.health.ny.gov/health-care/managed-care/pdf/cnty-dir.pdf
- MMC & CHPlus Consumer Guide by Region
 http://www.health.ny.gov/health-care/managed-care/consumer-guides/

Compare:

- Available Plans as rated by Consumers
- In-Network Providers
- Proximity to Providers



Consumer's Guide to Medicaid Managed Care

Medicaid Managed Care satisfaction rates consist of 3 categories:

- Preventive and wellness care for adults and children
- Quality of care provided to members with illnesses
- Patient satisfaction with access and service



Consumer's Guide to Child Health Plus

Child Health Plus consumer satisfaction ratings break down into 2 main categories:

- Preventive and Well-Care for Children
- Quality of Care Provided to Members with Illnesses



Consumer's Guide to QHPs

- Provider Network
- Prescription Drug Formulary
- Quality Rating
- Cost



Identify Consumer "Must Haves"

- Consumer's Provider is in-network
- Anticipated need for benefits
- Interest in certain plan features:
 - Adult Dental
 - Acupuncture
 - Diabetes Management
 - Weight Loss Services



Consumer Priorities

Service Needs

Which doctors, hospitals, clinics and other providers are currently used by the consumer and his/her family? Does the consumer want to select only from plans whose network includes these providers?

What happens if the consumer wants to see a specific specialist who is out-of-network? How is this specialist accessed under the plan he/she may be considering?

What medications do the consumer and his/her family members currently use? Are these generic or name brand medications?



Consumer Priorities

Service Needs

What is the plan's prescription medication formulary? How can the consumer look up covered medications in a selected plan's formulary? Are the medications the consumer uses contained in the formulary for some plans? Are the medications available in generic form within the plan being considered? Are name brands available? How much do the medications cost?

What happens if the family needs to access dental, hearing, and vision services?



Marketplace – Search Filters

- There are tools embedded within the Marketplace to help consumers choose a plan that best suits their needs.
- Consumers will be able to search for and select a doctor or facility within different metal levels and plan types.
- Once consumers choose their preferences, they can apply the filter and search based on preference criteria.
- Based on the search results of providers and/or formularies, the consumer can eliminate some plans from consideration.



Quality Ratings

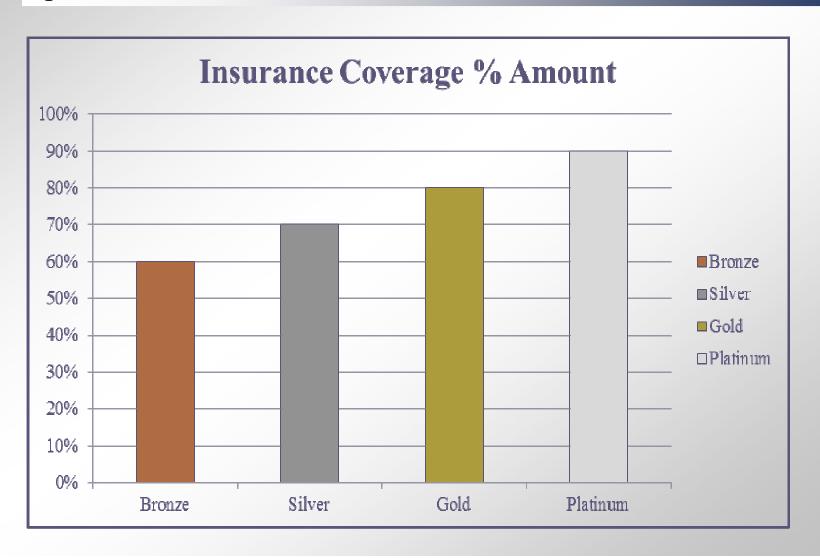
Plans with quality ratings will be rated on a scale of one to five with:

- •1 Star being the lowest
- •5 Stars being the highest

New plans that do not have quality ratings will be identified in the portal as, "New plan. Quality data not yet available."



QHPs - Metal Levels





Consumer Priorities – QHPs & Full Pay CHPlus

Cost

How much does the plan cost up front each month?

Premiums

What are your out-of-pocket costs?

- Copays
- Coinsurance
- Deductibles
- Maximum Out-of-Pocket Costs

Is the consumer receiving assistance through APTC and/or CSR?



QHPs – Costs Breakdown

Costs	Platinum	Gold	Silver	Bronze	Catastrophic
Individual Monthly Premiums	\$423	\$395	\$349	\$275	\$173
Deductible	\$0	\$600	\$2,000	\$3,000	\$6,400
copayment/ coinsurance for PCP visit	\$15	\$25	\$30	50% Cost Sharing	0% Cost Sharing
MOOP	\$2,000	\$4,000	\$5,500	\$6,350	\$6,400



John - 27 years old - Income is 432%FPL:

- 2 PCP Visits
- 1 Emergency Room Visit (Broken Wrist)
- 2 Tier 2 Prescriptions

*John paid full cost for all visits because he did not meet his deductible.

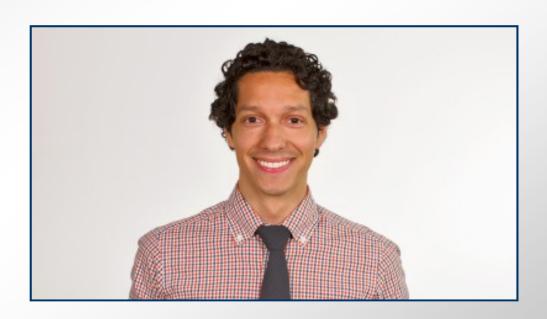
	Catastrophic Plan Charges	Catastrophic Deductible = \$6,400/year (amount consumer pays)	Silver Plan Charges	Silver Level Deductible = \$2,000/year (amount consumer pays)
Monthly Premium	\$173	\$173/mo \$2,076/year	\$349	\$349/mo \$4,188/year
PCP Visit	\$150	\$0	\$150	\$0
PCP Visit	\$150	\$0	\$150	\$150
ER Visit	\$1200	\$1200	\$1,200	\$1,200
Tier 2 Rx	\$200	\$200	\$200	\$200
Tier 2 Rx	\$200	\$200	\$200	\$200
Total		\$3,676		\$5,938



QHPs - Cost Breakdown - Annual

John

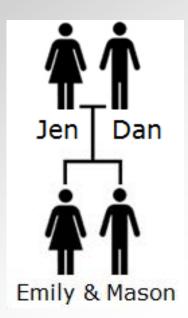
Catastrophic Plan = \$3,176/year Silver Plan = \$5,048/year





Meet the Sparky Family

Income is 415% FPL



Jen Sparky – 1 PCP visit

Dan Sparky - 1 Trip to Urgent Care & 3 Generic Rx

Emily Sparky - 1 PCP visit

Mason Sparky – 1 PCP Visit, 1 Trip to Urgent Care, 2 Specialist

Visits & 2 tier 2 Prescriptions.



Premiums

	Individual Premium Rate At Silver Level	Multiply by spouse rate cost	Total Monthly Premium
Adults	Individual Premium \$349/month	multiply by 2	\$698/month (x12)
			\$8,376/year

	Premium Rate At Full Pay CHPlus	Multiply by number of children in HH	Total Monthly Premium
Children	\$200/month	multiply by 2	\$400/month
			\$4800/year



Add up yearly Premium Costs

\$8,376/adult premium cost + \$4,800/children premium cost

\$13,176/year



Premium Costs WITH CHPlus

\$8,376/adult premium cost

+ \$4,800/children premium cost

\$13,176/year

Premium Costs with children included in Silver QHP.

	Individual Premium Rate At Silver Level	Multiply by Family Rate	Total Monthly Premium
Family	Individual Premium \$349/month	multiply by 2.85	\$995/month (x12)
			\$11,940/year



	Silver Level: Consumer pays costs until \$2,000 annual deductible is met		No Deductible (Amount Consumer Pays)
Jen PCP Visit	\$0		
Dan Urgent Care Visit	\$250	out of Do	oleat Coota
Dan Rx	\$50	Jut-or-Po	cket Costs
Dan Rx	\$50		
Dan Rx	\$50		
Emily PCP Visit			\$0
Mason PCP Visit			\$0
Mason Urgent Care			\$0
Mason Specialist Visit			\$0
Mason Specialist Visit			\$0
Mason Tier 2 Rx			\$0
Mason Tier 2 Rx			\$0
Total	\$400		\$0



Out-of-Pocket Costs

Out of Pocket Costs with Children in CHPlus. Family OOP total = \$400

Out of Pocket Costs with Children in Full Pay Silver QHP.

Family OOP total = \$1350

	Silver Plan: Consumer pays costs until \$2,000 annual deductible is met
Jen PCP Visit	\$0
Dan Urgent Care Visit	\$250
Dan Rx	\$50
Dan Rx	\$50
Dan Rx	\$50
Emily PCP Visit	\$0
Mason PCP Visit	\$0
Mason Urgent Care	\$250
Mason Specialist Visit	\$150
Mason Specialist Visit	\$150
Mason Tier 2 Rx	\$200
Mason Tier 2 Rx	\$200
Total	\$1350



QHPs - Cost Breakdown - Annual

Sparky Family

Silver Plan = \$8,776 **↑** CHPlus Plan = \$4,800 \$13,576/year

Silver Plan for Entire Family = \$13,290





Tools – Compare Plans

- After the consumer eliminates those plans which don't fit their needs, the consumer can compare and contrast the remaining plans in order to arrive at a final selection from plans meeting the search criteria.
- The results screen contains the following information:
 - Name of the Plans
 - Monthly Premiums
 - Metal Levels (if applicable)
 - Type of Plans
 - Quality Ratings (if available)
 - Annual Deductibles



Tools - Plan Details

- When clicking on Compare Plans, the Marketplace will bring the consumer to a screen that shows the plans side-by-side. The consumer can then see more information on:
 - Benefits
 - Cost sharing for those benefits
 - Cost for each benefit using an in-network or an out-of-network provider
 - Whether or not this benefit is subject to a deductible
 - Description of the service



Tools – Change Plan Selection Screen

Plan Groups: Displays the Household Members covered by the selected plans.

Medical Plan: Displays the selected Medical Plan. You can select a new plan by clicking the **Change Medical Plan** button.

Dental Plan: Displays the selected Dental Plan. This window will not display if a Dental Plan was not chosen. You can select a new plan by clicking the **Change Dental Plan** button.



Tools - View Current Health Plans

- The Plans & Programs tab displays the current health plans in which household members are enrolled, along with the plan name and telephone number.
- The Consumer can use this screen to verify the plan(s) in which each household member is enrolled.
- The name of the health plan, a brief description of the plan, and the telephone number for the plan issuer are shown. The Marketplace will provide the Consumer with the plan's telephone number in order to get specific plan information.

Producer Individual Marketplace Certification Training:

Pick a Plan



Module 6



Producer Individual Marketplace Certification Training:

Complaints and Appeals



Module 7



Producer Individual Marketplace Certification Training: Complaints and Appeals



Learning Objectives

By the end of this lesson, you will be able to...

- •Define the difference between a Marketplace complaint and an appeal.
- •Understand the process a consumer will follow to file a Marketplace complaint or an appeal.
- •Define a complaint or appeal that a consumer files with DFS due to medical coverage issues with a health plan.

Producer Individual Marketplace Certification Training: Complaints and Appeals

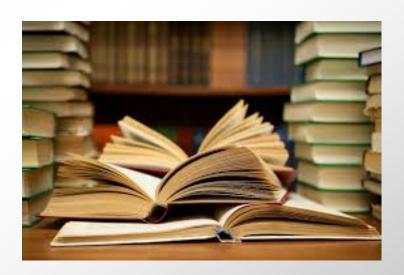


Complaint Versus Appeal

According to the dictionary:

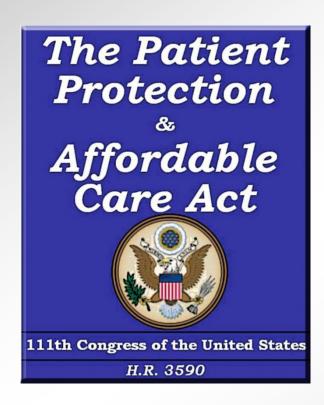
Complaint - expression of grief, pain, or dissatisfaction

Appeal - a legal proceeding by which a case is brought before a higher court for review of the decision of a lower court





Complaint Versus Appeal



According to the Affordable Care Act:

Complaint – When an individual participating in the Marketplace feels the service received was unsatisfactory.

Appeal - When the individual participating in the Marketplace, does not agree with an eligibility determination, policy or other activity related to the health insurance coverage.



Producer - Complaint Process

- If you receive a call from a consumer regarding their eligibility, use your customer service skills to defuse the consumer's emotions and address the issue(s).
- 2. If the consumer is still dissatisfied, refer him/her to the Marketplace Service Center to have the complaint taken over the phone.



Marketplace Appeals Process – Individual

A consumer can file an appeal based on:

- Eligibility determination (e.g., found eligible for QHP with an APTC and CSR reduction; attestation supports Medicaid eligibility).
- Level of APTC and CSR benefit.
- Failure of the Marketplace to provide timely notice of eligibility determination.
- Denial of special enrollment periods.
- Denial of Medicaid Premium Assistance Payments.
- Level of CHPlus Premium.

Producer Individual Marketplace Certification Training: Complaints and Appeals



Health Plan Coverage Appeals

Appeals about Enrollee Health Plan Coverage: Use Existing NYS Processes that are the same for QHP and Commercial Health Plans

QHP Enrollee Coverage

Child Health Plus Enrollee Coverage

Consumer can file a complaint regarding coverage issues with the Department of Financial Services.

Consumers can appeal a medical necessity denial through External Appeal.

 Medicaid Enrollee Health Plan Coverage Consumers can request an appeal through the Office of Administrative Hearings or through DFS.



Appeals Process

Refer the consumer to the correct path to file the Appeal

- Online
- Phone

- Fax
- Mail











Marketplace Appeals Process

Formal Appeal Opened Hearing Scheduled

Hearing Held

Eligibility
Determination
updated in
The
Marketplace

Producer Individual Marketplace Certification Training:

Complaints and Appeals



Module 7



Producer Individual Marketplace Certification Training:

Producer Resources



Module 8





Learning Objectives

At the completion of this training module, you will be able to:

- Identify the web sites pertaining to the Individual Marketplace.
- Identify the Individual Marketplace customer service options available for Producers.



Web Sites

- NY State of Health website
- Producer Portal
- Department of Financial Services

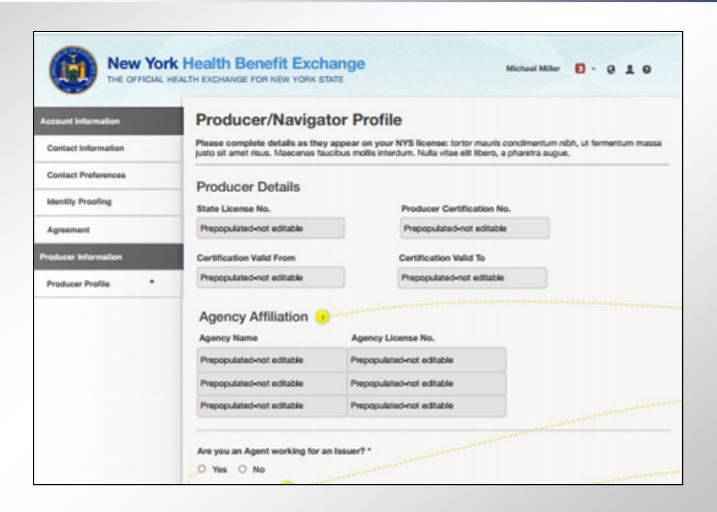


NY State of Health Individual Marketplace Web Site





Producer Portal





The Marketplace - Assign New Client to Producer

- Consumer will receive invitation code requesting that the consumer create account credentials.
- Account credentials will include:
 - √ User ID
 - ✓ Password
 - Note: Producer cannot view this screen, per HIPAA.
- Producer searches for new client.
- Producer assigns client to themselves has authorization to work on behalf of the consumer.



The Marketplace - Dashboards

New Consumer

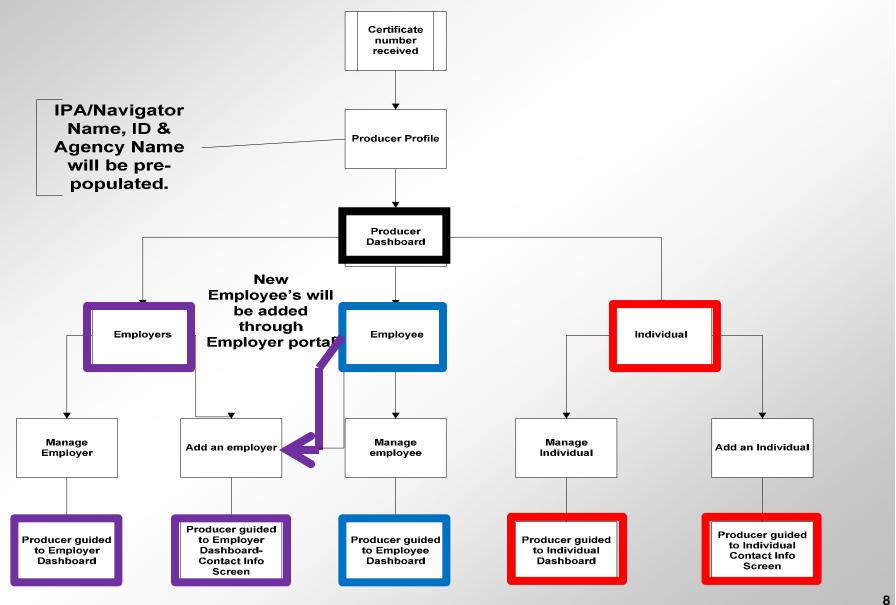
Tab & Contact Info Screen

Existing Consumer

Tab & Dashboard Screen

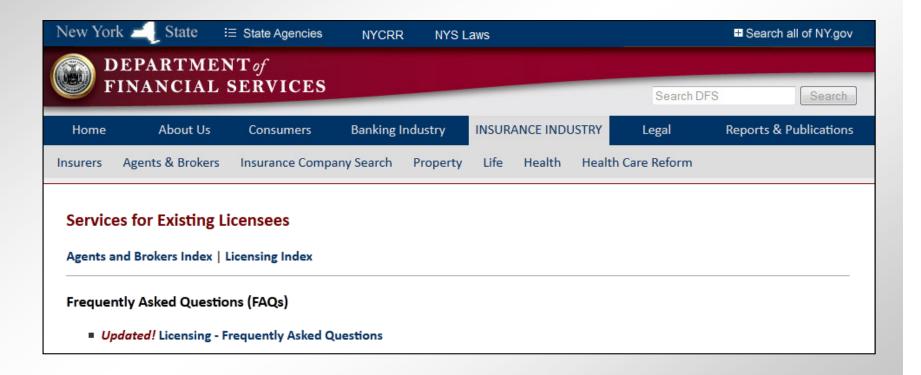
Individual (family) – Individual Dashboard Employer – Employer Dashboard New Employee – Employer Dashboard Existing Employee – Employee Dashboard





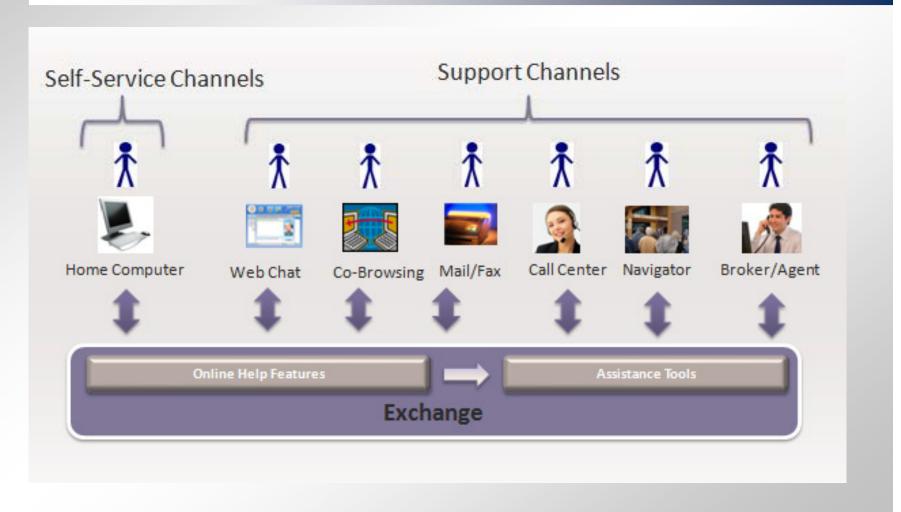


Department of Financial Services





NYHBE Consumer Services Options





The SHOP Consumer Services Specialists

Consumer Services Specialists will be available by phone to answer specific questions. Let them know you are a Producer calling about the **Individual Marketplace** so that they can connect you to the correct resource.





The Individual Marketplace Services Co-Browsing



The Individual Marketplace Consumer Services Specialists will be able to access your Producer Portal account and guide you by co-browsing.



The Individual Marketplace Web Chat Services

The Individual
Marketplace Consumer
Services Specialists will
be available to perform
live web chats with
Producers.



Producer Individual Marketplace Certification Training:

Producer Resources



Module 8

