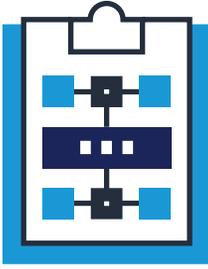


## WHAT IS BIG I NEW YORK?



Big I New York is a not-for-profit trade association with headquarters in DeWitt, New York. It is affiliated with the Independent Insurance Agents & Brokers of America and has a network of local associations throughout New York State.

## THE MISSION



We believe independent insurance agents serve customers best with trusted advice and options to protect what matters most. Our mission is to champion independent insurance agents in all we do and provide the resources and relationships they need to thrive.

## MEMBERSHIP COMPOSITION

Membership is comprised of approximately **13,000** members and **1,450** independent insurance agencies and their branch offices operating in New York State, insurance companies, vendors and other insurance professionals.



## TYPICAL MEMBER PROFILE

- **7-9** employees
- **1-2** owner principals
- **5-7** companies represented
- **\$1.5 - \$2.5 million** in premium volume

# BIG I FACT SHEET

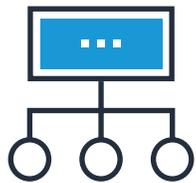
NEW YORK

## ASSOCIATION CONTACT

Lisa Lounsbury, CAE, President & CEO

P: 315.432.4230 | 800.962.7950 ext. 230

F: 888.432-0510 | Email: [llounsbury@biginy.org](mailto:llounsbury@biginy.org)



## GOVERNANCE

Big I NY is governed by a volunteer board of directors currently comprised of **10 to 13** members, including four officers (Chair of the Board, Chair-Elect & Secretary Treasurer, Immediate Past Chair and National Director). The President and Chief Executive Officer is the day-to-day manager of the association and oversees the implementation of basic policy.



## PRIMARY ACTIVITIES

Education, advocacy (industry relations, lobbying, political action committee), insurance provider (market and endorse insurance solutions for member agencies and their clients) and research.

## ANNUAL OPERATING BUDGET

Approximately \$5 million



## LEGISLATIVE CONTACTS

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## PRIMARY INFORMATION VEHICLES

**E-newsletters:** ICYMI, Independent Leader, Education News, The E&O Report, breaking news alerts, Advocacy Buzz blog and social media outlets.

- **Website:** [BigINY.org](http://BigINY.org)
- **LinkedIn:** [linkedin.com/company/BigINewYork](https://linkedin.com/company/BigINewYork)
- **Facebook:** [facebook.com/BigINewYork](https://facebook.com/BigINewYork)
- **X:** [@BigINewYork](https://twitter.com/BigINewYork)