mypath™
Insurance. It's limitless.

MyPath is the only website and marketing effort that provides our industry with a unified voice to educate and excite students and young professionals about the prospects of an insurance career.
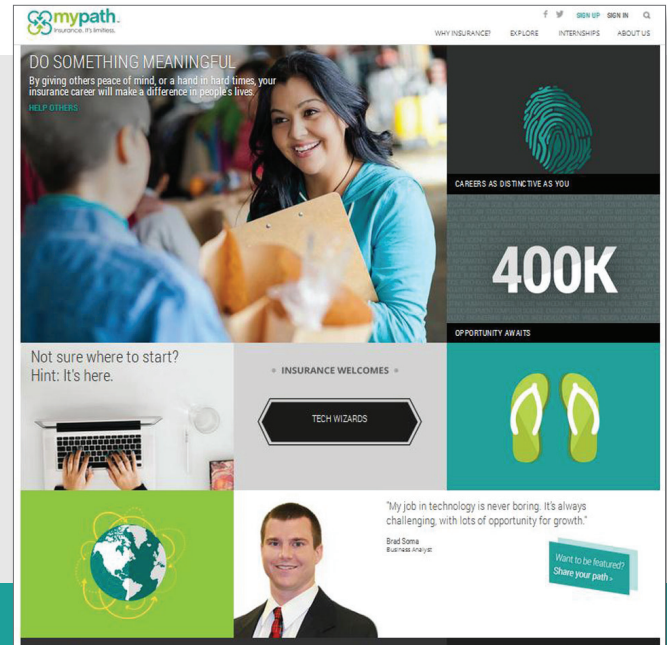
Get involved.
Be part of a unified voice.
Inform students' perception of our industry.

How to Get Involved With MyPath

✓ Be an advocate of the MyPath initiative

✓ Become a MyPath partner to receive updates, participate in online surveys, and be listed on the MyPath website

✓ Add your internships, videos, or career assessment tools to InsureMyPath.org

✓ Include your millennial interns' or employees' testimonials on InsureMyPath.org

✓ Include a link to InsureMyPath.org on your organization's website

✓ **Coming Fall 2014**
Display your organization's scholarship opportunities on InsureMyPath.org

Powered by The Institutes®

Why MyPath?

- **It's Collaborative and Unique.**
  MyPath is the only website that provides our industry with a unified voice to educate and excite students and young professionals about the prospects of an insurance career.

- **It Amplifies Your Message.**
  MyPath evens the recruiting field by providing smaller organizations with the same opportunity as larger ones, through complimentary internship and organization profile listings on the website.

- **It's Supported by the Industry.**
  MyPath is supported by collaboration with hundreds of organizations through involvement with our website and nearly 20 risk management and insurance (RMI) programs at colleges and universities throughout the United States.

What You'll Find on InsureMyPath.org

As of mid-2014, the MyPath platform includes:

- Internships
- Student Financial Assistance for Internships
- Career Videos
- Career Assessments

Further MyPath website enhancements will include:

- Interactive career-simulation experiences
- Scholarships
- Collegiate Studies

Do Not Be Left Out. Get Involved. Join MyPath.

To get involved with MyPath, go to www.InsureMyPath.org or simply send an email to ContactUs@InsureMyPath.org.

facebook.com/MyPathInsurance   @InsureMyPath