What do more than 31,000 risk management professionals know that you don't?

They know The Institutes' Associate in Risk

Management (ARM), Associate in Risk

Management—Public Entities (ARM-P), and

Associate in Risk Management—ERM (ARM-E)

designation programs provide practical and relevant risk management skills and technical insurance knowledge.

HERE'S WHAT DESIGNEES HAD TO SAY ABOUT THE ASSOCIATE IN RISK MANAGEMENT PROGRAM:

- 75% of ARM designees said completing the program resulted in faster career progression
- 70% of completers received a promotion within two years of earning the designation
- More than 80% of ARM designees agreed that completing the program helped them prepare for their current job responsibilities
- 87% of program completers attributed earning the designation with helping them prepare for their long-term career goals

BOTTOM-LINE BENEFITS OF ARM

- Increase your value to your organization by learning to design a risk management program for hazard, operational, financial, and strategic risks
- Improve your effectiveness by acquiring skills needed to assess and treat organizational risks
- Support overall financial goals by learning to design and implement retention, transfer, and hybrid risk financing plans

BOTTOM-LINE BENEFITS OF ARM-P

- Broaden risk management perspective through an understanding of unique risk management needs for public entities
- Help to manage claim and litigation costs by gaining knowledge of the legal environment of public entities
- Develop a holistic view of public entity risk management by understanding specific stakeholders and their expectations

BOTTOM-LINE BENEFITS OF ARM-E

- Prepare your organization to meet rating agency requirements by using practical tools that help initiate and implement a strategic ERM program
- Empower your organization to make better-informed business decisions and optimize its risk management by aligning ERM with strategic goals
- Position your ERM program for success by learning how to coach risk owners regarding implementation responsibility and process
- Communicate and consult more effectively with critical stakeholders by sharing internationally recognized ERM guidelines

Turn the page for more information and learn more online at TheInstitutes.org/ARM



REVISED! Associate in Risk Management (ARM) Associate in Risk Management for Public Entities (ARM-P) Associate in Risk Management-ERM (ARM-E)

To be an effective risk manager, you need to develop skills vital to controlling, assessing, and financing risk. The Institutes' Associate in Risk Management (ARM) program helps you enhance your risk management skills by teaching you how to build and implement a balanced risk financing strategy using retention, transfer, and hybrids.

► ETHICS 311 OR 312

Develop the skills needed to be able to recognize ethical dilemmas and reach informed decisions when faced with one. Complete Ethics 312 if you think you will pursue the CPCU designation.

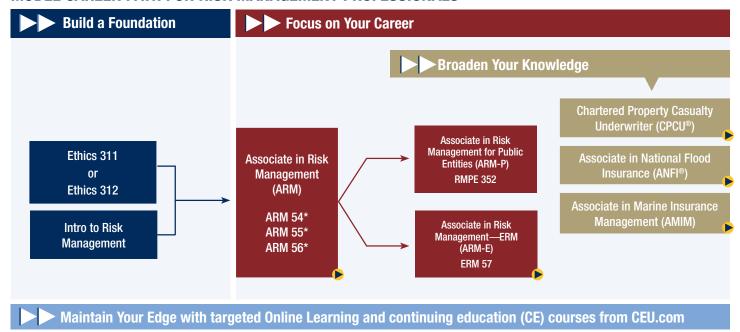
- INTRODUCTION TO RISK MANAGEMENT
 - Gain confidence by learning essential risk management concepts that help enhance your productivity.
- ARM 54*—RISK MANAGEMENT PRINCIPLES AND PRACTICES Increase effectiveness by learning to design a risk management program for hazard, operational, financial, and strategic risks.
- ARM 55*—RISK ASSESSMENT AND TREATMENT

 Enhance your contribution to your organization's value by learning to assess and treat its risks.
- ARM 56*—RISK FINANCING Support financial goals by learning to design and implement retention, transfer, and hybrid risk financing techniques.
- RMPE 352—RISK MANAGEMENT FOR PUBLIC ENTITIES

 Broaden your risk management perspective through an understanding of unique risk management needs for public entities.
- ERM 57—ENTERPRISE-WIDE RISK MANAGEMENT: DEVELOPING AND IMPLEMENTING

 Prepare your organization to meet rating agency requirements by using practical tools that help initiate and implement a strategic ERM program.

MODEL CAREER PATH FOR RISK MANAGEMENT PROFESSIONALS



This course(s) applies to one or more Institutes programs. See TheInstitutes.org for details.





^{*} Revised materials available in October 2012, with exams available in January.